

TRI-CONTINENT MBA

In April 2005, the **ENPC School of International Management and The Fox School of Business at Temple University in Philadelphia (USA)** entered a partnership in order to jointly offer the Tri-Continent MBA. This program gives participants the opportunity to earn their MBA degree in 11 months, moving from **Paris to Philadelphia and then to Tokyo**. During this truly first-hand tri-continental business experience in Europe, the US, and Asia, participants have access to the exceptional faculty and resources of both, the ENPC School of International Management and The Fox School of Business at Temple University, each of which has a tradition of excellence and a commitment to student-centered education, “learning in action”, and a global perspective.

The typical Tri-Continent MBA student is an adventurous person who is committed to a rigorous academic experience but seeking a non-traditional track for their MBA degree program.

Students who graduate from the Tri-Continent MBA program will be awarded the MBA degree of each institution, and become a member of the alumni associations of both schools with a total of 57,000 members worldwide. This affords Tri-Continent MBA graduates a very unique opportunity to leverage an internationally-recognized degree from prestigious institutions in both Europe and the United States.

GLOBAL ENTREPRENEURSHIP IN MANAGEMENT (GEM) PROJECT

The **GEM** is integrated into the Tri-continent MBA curriculum. During the Philadelphia component of the program, students form cross-cultural consulting teams in order to provide commercial-grade consulting recommendations for entrepreneurial clients from various industries. The Fox School's international clients come from high-growth sectors of global business, seeking to introduce a new product, service or technology into the marketplace. Each year, clients represent a diverse range of industries, from biotechnology to financial services to manufacturing to information technology.

A TRULY GLOBAL LEARNING EXPERIENCE

**Fall Semester (September – December):
Launch your MBA at ENPC School of International Management, Paris, France**

Studying in Paris puts you in the heart of one of Europe's major economic, political, and cultural centres, with access to some of the world's most influential international corporate and not-for-profit headquarters. Learn from internationally renowned guest professors from the world's leading business schools as you build the foundations and knowledge base for global business acumen. Meet with representatives from industry, network among a multicultural student body, and explore the cultural heritage of France.

**Spring Semester (January – June):
Advance to The Fox School of Business at Temple University, Philadelphia, USA**

Philadelphia, the second largest city on the eastern coast of the US, provides ideal exposure to American business culture. Learn from expert faculty members whose experience in consulting and research spans the global corporate community. Support the process of global entrepreneurship across borders by joining your peers on MBA teams to provide management consulting services to international clients that are seeking new market strategies. Build the global, lifelong business skill of strategic business plan development, and present your recommendations at the annual Temple University Venture Fair.

**Summer Semester (July-August):
Conclude your MBA experience at Temple University Japan (Tokyo), and at the ENPC MBA in Shanghai**

During a six-week intensive immersion experience, a combination of class lectures, seminars, and guest speakers gives you exposure to Japanese and Chinese culture and business practices. You will meet with senior executives from multinational firms operating in Japan and China and with representatives of trade groups and embassies. Student visits and executive lectures have included companies such as KPMG, the World Bank, the Japan External Trade Relations Organization, Mitsubishi, KAO Corporation, multinational companies doing business in China as well as Chinese medium-sized and start-up companies.

THE TRI-CONTINENT MBA PARTNERS

ENPC SCHOOL OF INTERNATIONAL MANAGEMENT

The ENPC School of International Management was started in 1987 as the business school of the Ecole nationale des ponts et chaussées (today called Ecole des Ponts ParisTech), the world's oldest school of civil engineering and one of the most prestigious Grandes Écoles in France. Since its inception, the ENPC School of International Management has promoted the study of international business and value-based global leadership. It prides itself on developing entrepreneurial leaders with a strong sense of values that go beyond academic excellence and give a true understanding of modern global business in the 21st century. The ENPC School of International Management has been accredited since 1996 by the Association of Masters in Business Administration (AMBA).

THE FOX SCHOOL OF BUSINESS AT TEMPLE UNIVERSITY

The Fox School is the largest, most comprehensive business school in the Greater Philadelphia region and among the largest in the world, with more than 5,500 students, 153 full-time faculty and 45,000 alumni. Accredited by AACSB International, The Fox MBA was ranked among the Top 75 MBA programs worldwide and Top 50 in the USA by Financial Times in 2005. Financial Times listed the Fox MBA among the Top 20 for international mobility of alumni and among the Top 15 for international exposure in its programs.

TEMPLE UNIVERSITY JAPAN (TUJ)

Temple University Japan (TUJ) was established in Tokyo in 1982 as the Japan campus of Temple University. TUJ is the oldest and largest foreign university in Japan and offers a wide array of undergraduate and graduate academic programs. Tri-Continent MBA students capitalize on The Fox School's extensive business network through Temple University Japan.

ENPC MBA IN SHANGHAI (CHINA)

Established in 2000, SIMBA is a Sino-Foreign MBA programme jointly set up by Tongji University in Shanghai and the ENPC MBA in Paris. SIMBA ranked 2nd among the 2006 most influential sino-foreign joint MBA programmes in China. SIMBA is the first Joint-International-MBA in all Asia to be AMBA accredited.

PROGRAM CALENDAR AND SCHEDULE

Sept. 1 – Dec. 19 – Fall semester at the ENPC MBA in Paris (TBC)

Core courses include, among others: Team Building & Leadership, Financial Accounting, Understanding Organisations, Managing People, Introduction to Finance, Business Economics, Managerial Accounting, International Business Strategy, IT & e-Business, and Marketing.

Jan. 3 – June 24 – Spring semester at Temple University, Fox School of Business, Philadelphia (TBC)

Core courses include, among others: Globalization; Managing Risk; Entrepreneurial Thinking and Innovation; Law and Ethics in Business; The Valuation of Firms; Global Entrepreneurship in Management (GEM) Project.

June 27 – July 15 – Temple University Tokyo, Japan (TBC)

Special topics include, among others: Asian Business Practices, Managing Business Processes.

July 18 – Aug. 5 – ENPC MBA Shanghai, China (TBC)

Special topics include, among others: Doing Business in China, Business Ethics and Corporate Citizenship.

ADMISSIONS

All applicants must complete the GMAT with a **minimum recommended score of 600**. All non-native English speakers must have a **TOEFL score of at least 575 on the paper-based test**.

Applications are entirely on-line and can be accessed at www.enpcmbaparis.com/admission.

TUITION AND PROGRAM FEES

Overall tuition and fees: approx. **\$ 52,000 (TBC)**

CONTACT

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Management

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