



## Seminar in Oxford Said BS and London Business School 2011

On June 22-25, 2011, a seminar has been organized for the **Executive MBA** students in **Oxford SAID Business School and London Business School**. The topics covered during the seminar included entrepreneurship as well as information technology and its current potential.

Special attention was paid to the discussion of the influence that cultural backgrounds take on the business operations in different geographical areas.



A discussion panel has been organized by Prof. Alastair Nicholson for our and the Oxford MBA students who came from China, India, Brazil and USA where they had the opportunity to discuss the business operations organization from the point of view of their cultures. New contacts and friendships have been established which will hopefully result in new international business projects and enterprises.