



Setting the global standard for investment professionals



## RSM becomes first CFA Program Partner in Benelux

Rotterdam, March 14<sup>th</sup>, 2008 --- The Rotterdam School of Management, Erasmus University announced today, at a signing ceremony held to coincide with the University's Professional Asset Management Conference, that it is the first institution in the Benelux to receive the prestigious accolade of Program Partner with CFA Institute, the global association for investment professionals.

The partnership brings together RSM, which is renowned for its ground-breaking research in sustainable business practice and for the development of leaders in global business, with CFA Institute, which leads the industry in the provision of education, ethics and professional excellence. The partnership will see students take the first level of the CFA Program® and put them in an advantageous position to enter a career in the investment industry.

Beginning in September 2008, RSM will start a Chartered Financial Analyst® (CFA Program®) track within its MSc BA Master of Finance and Investments and MSc BA Master in Accounting and Control programmes. These programmes contain at least 70% of the CFA Program's body of knowledge within their curriculum. Eric Waarts, Dean of Pre-experience programmes at RSM commented: "We are very pleased to have been selected as a CFA Program Partner. This recognition by the CFA Institute sends a clear message to potential students and employers that our MSc in Finance provides an education that is professionally relevant, cutting edge and internationally respected, and offers a wide array of employment possibilities to our students."

The partnership also offers five scholarships for MSc Finance students to undertake the first level of the CFA Program®. Students will also be able to attend a series of seminars through the CFA Society of the Netherlands which will put students in contact with leading investment banks, financial institutions and consultancy firms.

Dennis McLeavey, Head, Education (EMEA) CFA Institute declared: "RSM is our first Program Partner in the Benelux and supports CFA Institute's strategy to work with the leading academic institutions around the world. Combining the RSM course with the CFA Program gives students a great career opportunity by providing a comprehensive understanding of the investment industry and finance. In turn, this gives students an asset with which to market themselves to employers and get ahead in this competitive labour market. The partnership is a great example of combining the very best in academic and professional education."

### Notes to Editors:

The **Rotterdam School of Management, Erasmus University** is a top-ranked international business school renowned for its ground-breaking research in sustainable business practice and for the development of leaders in global business. Offering an array of bachelor, master, doctoral, MBA and executive education programmes, RSM is consistently ranked amongst the top 10 business schools in Europe. [www.rsm.nl](http://www.rsm.nl)

RSM's **MScBA Finance & Investments programme** is focused on financial decision-making from a management perspective. Students can choose between the Corporate Finance track and the Investments track. It is a one-year, full-time masters level qualification, based on eight

modules taught over two 15-week semesters and a supervised dissertation in the final period. For further details of the programme please have a look at this site. The **MScBA in Accounting & Control** deals with measuring and managing the economic performance of an organisation. Three different tracks are offered in this MScBA: Accountancy, Controlling and Financial Management. All tracks of the MScBA in Accounting & Control are designed to equip students with a rigorous basis in financial management. For further details of the programme please have a look at this site.

**CFA Institute** is the global membership association that administers the Chartered Financial Analyst® (CFA®) and Certificate in Investment Performance Measurement (CIPM) curriculum and exam programs worldwide; publishes research; conducts professional development programs; and sets voluntary, ethics-based professional and performance-reporting standards for the investment industry. CFA Institute has more than 94,000 members, who include the world's 81,000 CFA charterholders, in 130 countries and territories, as well as 135 affiliated professional societies in 56 countries and territories. More information may be found at [www.cfainstitute.org](http://www.cfainstitute.org). (Bloomberg users can find CFA Institute at 497458Z).

**The CFA Program®** sets a globally recognised standard for developing the skills and standards, competence and integrity of financial analysts, portfolio managers and investment advisers worldwide. It is widely considered the investment profession's most rigorous credentialing program and has been referred to as a "gold standard" by The Economist and Financial Times. Administered in English, the CFA curriculum and examinations are identical worldwide. Only one in five candidates who begins the rigorous programme successfully completes it and goes on to become a CFA Institute charterholder.

**CFA Society of the Netherlands** is a not-for-profit organisation and was [initially formed](#) as The Netherlands Society of Investment Professionals (NSIP) on 25 May 1999 by seven Chartered Financial Analyst charterholders. Subsequently, AIMR changed its name to CFA Institute (Chartered Financial Analyst Institute), upon which NSIP changed its name to CFA Society of The Netherlands on 6 December 2006. All members of CFA Institute are also by default member of a local member society. CFA Netherlands is that local member society that serves the Dutch community. It currently has 461 members. For more information visit [www.cfanetherlands.nl](http://www.cfanetherlands.nl)

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