

Full-Time MBA: Again ... An intake without borders...

**Exceptional diversity: 77 % of
the students of ENPC MBA
Paris are foreigners**

Paris, September 1st 2011

With 40 participants coming from 16 different countries, the launch of the 24th intake of the Full-Time MBA has been very successful. A 2011 intake of ENPC School of International Management once again stamped by the high percentage of foreign students which confirms once more the success of the MBA programs of Ecole des Ponts ParisTech internationally.

A Top Quality Intake

16 different nationalities from developed and emerging economies represented: Europe (23%), Africa (20%), Asia (8%) and North America (40%)

As for the previous years, the MBA intake of Ecole des Ponts ParisTech once again counts students from around the world and from all professionals' backgrounds. The international recruiting policy of students is successfully crowned. With an average age of 30 and 6 years of professional experience, the diversity of participant backgrounds spans 24 different sectors including hi-tech, industry, engineering, financial, architecture, art, law, chemistry and other services. This impressive multicultural and multidisciplinary diversity contributes to ensuring the high quality of academic, professional and peer-to-peer exchanges.



Diverse motivations, a unique goal

The highly multicultural program and the academic excellence, but also the richness of options of MBAs offered is a very important factor of decision for the students to come and join the ENPC School of International Management.

For the engineers who wish to develop their managerial competences, the choice is often motivated by the name of the School "*Ecole des Ponts ParisTech*", well known worldwide for the excellence of the training of their engineers. It is in this tradition, linked to the technologies more particularly, that registers the **MBA in Technology & Entrepreneurship**. This program is delivered full-time and part-time and registers about **15% of the intake**.

"For me, the MBA will be a turn in my career as I intend to start my own business. I have chosen the ENPC MBA in T&E not only, for the many electives classes about entrepreneurship, such as business plan and new business strategy but also because I can choose other classes from international business and risk management programs. I look forward to the broad network with multicultural classmates and French professional contacts" explains **Kyoko Akashi**, Japanese student of the MBA in Technology & Entrepreneurship.

The ENPC School of International Management at a glance

The **ENPC School of International Management** is the Business School of the Ecole des Ponts ParisTech (aka the ENPC). It has been delivering quality MBA-level programs in the center of Paris for nearly 25 years. The reputation of its faculty – selected from leading international business schools - and the quality of its programs, rank this School amongst the best MBA programs in Europe and around the world.

Since its inception in 1987 by Dame Celia Russo, the School dedicates a very special attention to ethics in business and the diversity of its intakes – high percentage of business women, high representation of participants from emerging markets, multidisciplinary backgrounds.

Graduates of ENPC MBA PARIS programs are particularly sought after by international companies for their mastery of management skills, disruptive innovation and the multicultural dimensions of business.

The Paris campus offers 5 MBA programs entirely delivered in English:

- [MBA in International Business](#)
- [MBA in Technology & Entrepreneurship](#)
- [MBA in Enterprise Risk Management](#)
- [Tri-Continent MBA](#) (Paris, Philadelphia, Tokyo, Shanghai and Beijing)
- [Executive MBA](#), dual-degree, double accreditation (AMBA & AACSB), delivered in partnership with the Fox School of Business of Temple University; Philadelphia (USA).

The **MBA in International Business** equally delivered full-time or part-time, brings on its own **23% of the enrollment**; this program is the most valued one amongst all the programs delivered by the ENPC School of International Management.

Mylène Dao, Canadian, student at the MBA in International Business mentions:

“I am at a turning point in my life and eager to reshape my professional career. I chose ENPC for its international scope, its multicultural environment as well as its ability to provide the intellectual challenge and educational platform that I need at this stage to reshape my career and position myself professionally in France. The ENPC MBA is a truly international MBA in Paris, one taught in English, and one with a culturally diverse student group with who I look forward to building strong bonds, broadening my global business knowledge, and mastering business fundamentals such as Marketing, Finance and Management.”

Another program, delivered full-time only, gives the possibility to the students to do part of their courses in 5 important economical centers in the world: *Paris, Philadelphia, Tokyo, Beijing, and Shanghai*. The choice of this **Tri-continent MBA**, delivered in partnership with **the Fox School of Business** of Temple University, Philadelphia (USA), is often motivated by the fact that it delivers a double degree with a double accreditation (AACSB & AMBA): an American MBA and a European MBA that give an exceptional international opening. **45% of the students have opted for this program this year.**

Joshua de Boo has come from the USA to follow the Tri-Continent MBA to obtain more experience in international management and open doors on other professional adventures and ways of thinking.

“My opportunities in my current professional position had stagnated. Obtaining an MBA would challenge me, continue my growth and development, and provide new opportunities. I was very impressed with ENPC's resources and global network, the primary reason for choosing the program. The Tri-Continent option allows me to gain valuable international experience. I expect to obtain the business expertise and the leadership skills necessary to integrate global teams in meeting company goals while being culturally sensitive.”

Identifying business opportunities and taking risk are quite unavoidable when managing a company and trying to sustain its business in a rapidly changing world. This year and in order to provide these skills to high potential professionals, the ENPC School of International Management has decided to introduce in its MBA program a new specialization track the **MBA in Enterprise Risk Management**. This specialization is offered in cooperation with the **École des Mines ParisTech**, another prestigious Grande École which created, 13 years ago, the first research center in France fully dedicated to risk and crisis management. **5% of the students have joined this new specialization.**

International Partnerships & Accreditations

On an international scale, the ENPC School of International Management has adopted a global development strategy through partnerships with leading academic institutions. Thanks to these partnerships, the ENPC School of International Management delivers, in China, the “SIMBA” MBA program, in partnership with Tongji University (Shanghai); in Morocco, the “ENPC-EHTP” MBA in partnership with the Ecole Hassania des Travaux Publics (Casablanca); in the United Arab Emirates, the “ENPC-ADU” MBA in partnership with Abu Dhabi University; in the USA, the “ENPC-Fox” E-MBA and the “ENPC-Fox” Tri-Continent MBA in partnership with Temple University Fox School of Business (Philadelphia). These programs all deliver a joint degree to successful graduates.

The MBA programs of the ENPC School of International Management are internationally accredited by AMBA. The Alumni network includes graduates from the ENPC and is more than 16,000-members strong.

Nicolas Dinter, French, student of the MBA in Enterprise Risk Management explains that:

“In a rapidly changing world, being a manager in a company requires to deeply know each entity of the company (Finance, Marketing, and Management). It becomes even more complex when you integrate the human dimensions (cultural differences...) and external factors (politics, natural disasters...). Doing an MBA at ENPC gives the keys to handle such complexities within a reasonable period of time. In addition, the ENPC give the possibility to study the Risk Management through the ERM study Track which is in good adequation with the increasing company needs in this field”.

Competences

For all the students of the ENPC School of International Management, the MBA delivered in English by renowned international faculty from ENPC and from the top best Business Schools worldwide, allows acquiring high quality managerial competences and an international opening, thanks to the diversity of the profiles, cultures and experiences represented.

Mobility

For the programs **MBA in International Business** and **MBA in Technology & Entrepreneurship**, two study trips of one week each, one in the States and the other one in China, allow the students to appreciate the importance and the specificity of the business environment of the first two economic powers in the world. For the **Tri-Continent MBA**, the students spend four months in Paris, six months in Philadelphia, three weeks in China and three weeks in Japan.

Press Contact

Mayalène Crossley
Communications Director

ENPC School of International Management
15, rue de la Fontaine au Roi – 75127 Paris Cedex 11 – France

Tel : +33 (0) 1 44 58 28 53

Fax +33 (0) 1 44 58 24 61

crossley@enpcmbaparis.com

www.enpcmbaparis.com