



NHH

MSc in International Business

Global perspectives from the top of Europe



Norges
Handelshøyskole

NORWEGIAN SCHOOL OF ECONOMICS AND BUSINESS ADMINISTRATION

One of the best and most attractive schools in Europe

“NHH – one of the best and most attractive schools in Europe”



WirtschaftsWoche



“Today’s definition of globalisation means design, manufacturing, engineering, selling and service can each be done in different parts of the world for a single product. The integration of students from around the world through the MIB programme at NHH provided me with a strong basis to understand these various business cultures.”

Mike Petkovich, USA, Class of 2005,

Schenck Process China, President & Chief Executive Officer

Welcome to an exciting school



Founded in 1936, NHH (the Norwegian School of Economics and Business Administration) is the first and foremost business school in Norway. It is the first choice for Norwegian students and for the Norwegian business community. We have over 2,600 students, most of whom continue from their Bachelor studies in economics and business administration onto one of the specialised Master of Science options at NHH to obtain the combined Norwegian qualification of Siviløkonom. Other programmes include graduate and Ph.D. programmes in economics, management, accounting and business analysis. NHH also has the longest established Executive MBA programme in Norway, with specialisations including strategic leadership, brand management, public management and financial control and management.

The MSc in International Business is a key element in this portfolio of programmes. It is a full-time, English language course designed for highly motivated individuals who want a high quality education to prepare them for a career in international business. Few places are better suited for such a course of study. We have a faculty of high standing in the international research community. As a member of CEMS (Community of European Management Schools) and PIM (Partnership in International Management) we are part of a global network of

institutions that represent the highest degree of excellence in the fields of business administration and management, and that demonstrate leadership in their geographic region. We have an internationally orientated student body of which more than 50% spend a semester or more abroad. And we are located in the old Hanseatic city of Bergen, a city that has made its living through trade for nearly a thousand years and has traditionally been the most outward looking city in Scandinavia.

Students who choose the MSc in International Business at NHH can look forward to a stimulating learning experience at an exciting school. I look forward to meeting you here at NHH.

With kind regards,

Jan I. Haaland

Rector



Norway's leading business school



The Norwegian School of Economics and Business Administration (NHH) was founded in 1936, and is the largest and most prestigious centre for research and education within the fields of economics and business administration in Norway. NHH has over 2,600 students across the wide spectrum of Bachelor, Master, Executive MBA and Ph.D. programmes.

“One of Europe's best places to study”

The influential German business weekly *Wirtschafts Woche* put NHH in the top spot in its review of European universities and business schools. “NHH is one of Europe's best places to study, offering first class study programmes in beautiful surroundings.” *Wirtschafts Woche* was impressed with the excellent teaching, the functional campus layout, the leading edge teaching equipment, the well developed social network for students and the wide array of leisure activities.

World class standards in research and teaching

NHH strives to be one of the leading research and educational institutions for economics and business administration in Europe, and sets out to recruit only the best students. EQUIS (European Quality Improvement System) accreditation reinforces a strongly held belief that excellence in research is the prerequisite for excellence in teaching.



“The outstanding level of professors and academics at NHH will undoubtedly help me to reach my professional goals with the best possible qualifications.”

Natalia Isakova, Russia, Class of 2006

Global opportunities



The oil, shipping and seafood industries are cornerstones of the Norwegian economy.



Global opportunities

Through membership of the prestigious CEMS (Community of European Management Schools) and PIM (Partnership in International Management) networks and bilateral agreements, NHH enjoys exchange partnerships with some of the world's leading economics and business administration institutions.

The opportunity to take a semester at one of our 100 partner schools across the world makes the MSc in International Business at NHH a truly global experience.

If you are serious about an international career, the MSc in International Business programme at NHH is a great way to set yourself apart from the crowd.



"I found NHH a perfect place to build a close-knit network of future international business colleagues from around the world."

Oscar Miguel Rivas Sandoval, El Salvador, Class of 2006

Flexible programme structure



Group work, presentations, guest lectures and interactive class discussions are all core elements of the programme.

Flexible Programme Structure

The general structure of the programme consists of 12 courses and a thesis. Students select six courses that relate directly to the international business specialisation and the remaining six are elective courses. Four of these elective courses can be combined to make a minor specialisation.

Students are free to decide when to take the required courses and if to take an international exchange, allowing students a high degree of flexibility. For example some students decide to take an international exchange in their last semester, taking elective courses or courses for a minor specialisation at an overseas school, and some students opt to stay at NHH for the whole period of study.

Students can also apply to the CEMS Master in International Management programme once they are at NHH, and combine their studies to graduate with two internationally recognised qualifications.

After completing the required courses, students can use their electives and thesis to focus on the areas of International Business that they are most interested in. Minor specialisations include Financial Economics, Economics Analysis, Marketing and Industrial Economics and Strategy and Management.

NHH offers a wide range of courses taught in English. Courses such as International Organisation and Management, Dynamic Pricing and Revenue Optimisation, International Strategy, Globalisation and Integration, Corporate Finance, International Trade and Macroeconomics and Brand Management are some of the many courses students can choose from at NHH. Other courses with a more specific focus on the cornerstones of the Norwegian economy are also offered, such as Petroleum Economics and Shipping Economics.

For further information on the programme structure, minor specialisation and course selection please visit www.nhh.no/mib and click on the Programme link.



“The small classes and down-to-earth attitude of the academics ensure an interactive lecture style and encourage open discussions in class.”

Dietmar Naumann, South Africa, Class of 2006

Small but global

50

Recent International Business students at NHH span over 50 countries

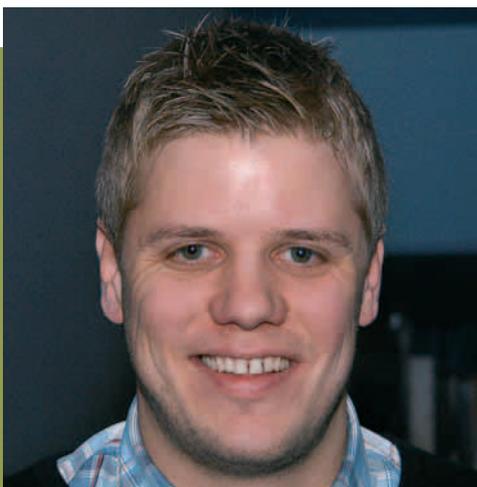


Small but global

The diversity of the student body is one of the great strengths of the MSc in International Business at NHH. Around 30 international students are admitted each year, ensuring that about 80% of the class is from outside of Norway. This gives the class a real blend of cultural backgrounds and provides an excellent learning environment for those who are serious about embarking on an international career.

Recent International Business students at NHH, span over 50 countries. These countries include:

- Australia
- Austria
- Azerbaijan
- Bangladesh
- Belarus
- Brazil
- Bulgaria
- Cameroon
- Canada
- China
- Croatia
- Czech Republic
- Denmark
- El Salvador
- Estonia
- Finland
- France
- Georgia
- Germany
- Ghana
- Hungary
- Iceland
- India
- Israel
- Italy
- Kenya
- Latvia
- Lebanon
- Lithuania
- Mexico
- Netherlands
- Nicaragua
- Nigeria
- Norway
- Peru
- Philippines
- Poland
- Portugal
- Republic of Korea
- Romania
- Russian Federation
- Slovakia
- South Africa
- Spain
- Sweden
- Switzerland
- Thailand
- Turkey
- Ukraine
- United Kingdom
- United States of America
- Viet Nam



“As a Norwegian I am really excited about the international community in the MIB programme. It is great to get to know so many interesting and exciting people from all over the world and I am sure it will give me a great worldwide network for the future.”

Jon Tarjei Kråkenes, Norway, Class of 2006

Active student tradition



Students take advantage of the nature around NHH to explore and to bond.

Active student tradition

NHH has a very active student tradition, and the International Business students are no exception. Through the MIB (MSc in International Business) Council they organise both social events and activities to help the students bond, to involve them with the business community and to network overseas.

One of the highlights of the year for the International Business students at NHH is the MIB Forum, a conference organised by the MIB Council in the autumn of each year. The aim of the MIB Forum is to bring together academics and experienced practitioners to address international issues currently faced by businesses.

Welcome week

Certainly studying is an important part of any student's time at NHH; however MIB students have an opportunity to enjoy a well-rounded experience. It all starts with Welcome Week. Integration is very important at NHH and so Welcome Week is a mixture of activities that combine Norwegian and international students from around the world. Previous years' activities have included a Taste of Norway dinner, a concert by Bergen's Philharmonic Orchestra and a 30m freefall in an oil platform safety boat.



“Life at NHH is fun and active... every week there are activities that students prepare and get involved with. They range from career days to parties; academic, business, and social-awareness seminars to concerts; cabin trips to company presentations... a wide range of activities for a diverse student group.”

Catherine Lipana, Philippines, Class of 2006

Career possibilities



The MIB Forum brings together students and professionals to create an opportunity for networking.

Career possibilities

In 2005 more than 96% of NHH graduates were in full-time employment or further studies within six months of graduating and the graduate average salary ranked amongst the best for European masters in management programmes according to the Financial Times.

The student-run Business Committee organises and co-ordinates company presentations at NHH throughout the year. These provide companies with the opportunity to present themselves to NHH students, and get in touch with students for further discussion and potential recruitment.

The main placement event of the year is the NHH Career Day, organised by the Business Committee in the autumn semester. With over 60 companies participating each year, the NHH Career Day increases the level of awareness students have for the companies and potential future career opportunities.

At the same time, it allows companies to meet and get to know prospective candidates.

The calibre of Norwegian and international companies that actively recruit at NHH reflects the attractiveness of NHH graduates, both in Norway and overseas. The list below provides examples of a few of these:

- The Boston Consulting Group
- L'Oreal
- Proctor & Gamble
- Siemens
- Statoil
- CapGemini
- Norsk Hyrdo
- Deloitte
- Shell
- Ernst & Young
- Hewlett Packard
- TINE BA
- Telenor
- PriceWaterhouseCoopers
- Accenture
- DnB NOR
- Morgan Stanley
- HSBC
- JP Morgan
- McKinsey & Company



“NHH’s global network and reputation strengthen my belief that choosing NHH as a place to acquire a sound academic qualification that will lead to a promising career was one of the best decisions I have ever made.”

Milosz Pikula, Poland, Class of 2006

Alumni



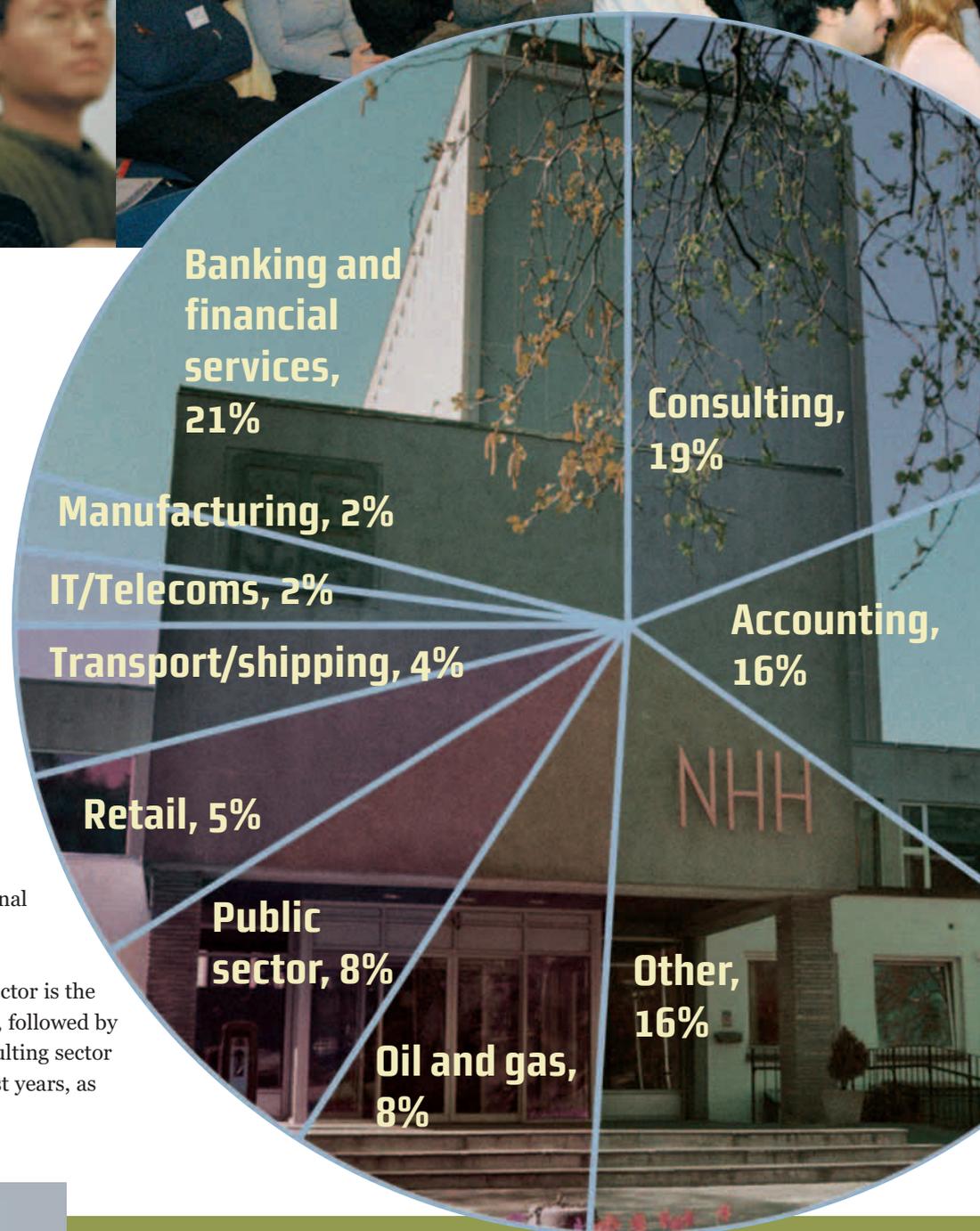
Alumni

NHH Alumni is an online network that enables graduates to keep in contact with former classmates and keep abreast of activities and developments at the school. Membership is open to all NHH graduates and is free.

Employment Destinations

Past and present International Business students at NHH span over 50 countries across the globe. After their time together in Bergen, they have gone on to successful international careers.

The banking and financial services sector is the main destination for NHH graduates, followed by consulting and accounting. The consulting sector has grown in significance over the last years, as has the consumer goods sector.



“Everything about NHH - the environment, the people, the classes and the opportunities the school provides - are just right for a young professional looking to grow, develop and set out on an international career.”

The difference is

42%

of MSc in International Business students at NHH are female. This is in line with the Norwegian focus on equal opportunities.



The difference is

Norwegians are a little bit different from other Europeans, and the people of Bergen are a little bit different from other Norwegians. The reasons for this lie in the culture, landscape and history of Bergen and Norway.

The highest quality of life in the world

Norwegian culture is a little different from that of other advanced industrial nations. Norway was still largely a country of farmers and fisherman until the early 20th century, but is now one of the wealthiest and most advanced economies in the world. This rapid development has left a distinctive imprint on Norwegian society.

A strong tradition of equality and a sense of fairness have created a high degree of gender, economic and social equality in Norway, and have led to Norway becoming one of the top donors of aid to developing countries. Combined with its high level of economic development, this has resulted in Norway being consistently ranked by the United Nations as having the highest quality of living in the world.

The Norwegian economy is one of the most international in the world and international shipping and the offshore oil industry are typical examples of successful industries that are important areas of research at NHH.

Norwegian companies have also developed a unique form of management, emphasising the quality of life of employees through participative management. This is combined with a focus on high technology and the production of high quality products.



“Norway has expanded my exposure to another landscape, nature and culture within a short travelling distance from home. The Scandinavian countries and particularly Norway have given me a chance to see a whole different side of Europe.”

Eefke Post, The Netherlands, Class of 2006

Bergen and Norway



The landscape, culture and history of Bergen and Norway provide great opportunities for new experiences and discovery.

Bergen and Norway

Bergen: historic city of trade

From the days of the Vikings, through the Hanseatic time and right up to the present day, Bergen has been trading with the known world. Founded in 1070, the city grew up around its colourful harbour and has been a hub of commerce, seafaring and craftsmanship ever since. Located between mountains and the Atlantic Ocean, the city has always looked outwards towards overseas markets.

Bergen is a very charming city with a relaxed atmosphere, old-fashioned North European architecture, cobblestone streets, an outdoor fish market and a Hanseatic harbour area (a UNESCO World Heritage Site). With over 30,000 students, Bergen is also a truly vibrant city, filled with outdoor bars and cafes, restaurants and nightclubs, and a very active music scene.

A rugged, beautiful land

Deep fjords and valleys carved out during the last ice age and towering mountains dropping straight into the sea create a magnificent backdrop to Western Norway. An outdoor playground sits on the doorstep, offering a wide variety of activities throughout the year for those who enjoy being in the great outdoors.

A trip in the mountains is a wonderful experience, offering both tranquility and a challenge, within a majestic setting. For the more adventurous, glacier hikes, paragliding, white-water rafting and rock climbing are amongst the activities available within an easy reach of Bergen.

This magnificent landscape, and the opportunities it provides, makes Norway a special place to live, study and work.



“Bergen is a truly unique city which is full of charm and atmosphere. Just a walk from the city centre and you can find some of the most stunning natural beauty on earth. This leaves a lasting impression on everybody who comes here.”

Emmanuel Ofori, Ghana, Class of 2005

In Norway, the best education is free



The harbour is a focal point of downtown Bergen, and the sea continues to provide a bond between this historic city of trade and the world beyond.

In Norway, the best education is free

627

is the average GMAT score for MSc in International Business students at NHH, with eighty percent of the students scoring between 570 and 710.

The core Norwegian cultural values of fairness and equality, and the benefits of the wealth provided by North Sea oil, has led to the state fully funding a high quality education sector.

This means that NHH does not charge any application, admission or tuition fees to international students for the MSc in International Business. Students are, however,

required to pay a social welfare fee of approximately NOK 400, - (about € 50/US\$60) per semester.

A result of this distinctly Norwegian funding arrangement is that demand for places is high. High admissions standards ensure that, although ***the best is free in Norway, only the best students get in.***



“I can easily see the transfer from high standard of living in Norway to high academic standards. It was great for me to discover a place that provides opportunity to students of high academic calibre.”

Laura Domke, USA, Class of 2005

Admissions



Admissions

Competition for admission to NHH is tough, with only 1 in 5 applicants being offered a place to study International Business at NHH, and the students who are admitted must have excellent academic qualifications.

Admission is based on a university degree of at least three years of study beyond Norwegian minimum requirements for entrance to higher education. Applicants should have at least one and a half years of previous study at university level in business administration and economics (including subjects like statistics, mathematics, accounting, finance, computing, management, and marketing).

In character with the high academic standards at NHH, we require good GMAT/GRE and TOEFL/IELTS scores from applicants. The language test requirement is for students from non-English speaking countries and may be waived if applicants have received higher education with English as the medium of instruction for a minimum of two years.

For current and further information on the admissions process please visit www.nhh.no/mib and click on the Admissions link.





NHH

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www.nhh.no/mib

Cover picture – Students from Finland, El Salvador, USA, Norway and Lebanon studying by the statue of Kristofer Lehmkuhl, father of the school.

Businessman and government minister Kristofer Lehmkuhl (1855-1949) was a driving force behind the establishment of NHH in Bergen. His tireless work from the early 1900s until the opening of the school in 1936, ensured that NHH was founded and located in Bergen; Norway's historic home of trade. A statue of Lehmkuhl stands to his memory in front of the school, looking across the sea towards the centre of Bergen.

Photo credits: Bergen Reislivslag / Fjord Norge AS, Hydro, Fjord Seafood, Star Shipping, Laura Domke, Asle Haukaas, James Hosea, Øyvind Lothe, Stig Nøra, Rotem Shneur, Helge Skodvin, Magnus Stern