

MBA IN INTERNATIONAL BUSINESS

The MBA in International Business is not just another MBA. It is a singular learning experience for people seeking an intellectual challenge within a stimulating multicultural environment. 'Value-driven global leadership' with a European perspective is the guiding principle behind the program. Located in the center of Paris, the MBA in International Business is a highly international, flexible and personalized program and can be taken on a full-time or part-time basis. It develops entrepreneurial leaders with a strong sense of values that go beyond academic excellence. The program is taught entirely in English.

It is our main goal to match your individual career needs with academic choices. Therefore, only a minority of all courses offered are compulsory, making our curriculum very flexible. Additionally, we accompany you through your MBA experience with ongoing one-on-one advising by permanent faculty. Thus, we provide a dynamic learning environment composed of classes, seminars, workshops and business simulations taught by top international faculty from the highest ranking business schools and universities in the world. Study trips and corporate presentations complement this program.

ENPC SCHOOL OF INTERNATIONAL MANAGEMENT

The ENPC School of International Management was started in 1987 as the business school of the Ecole nationale des ponts et chaussées (today called Ecole des Ponts ParisTech), the world's oldest school of civil engineering and one of the most prestigious Grandes Écoles in France. Since its inception, the ENPC School of International Management has promoted the study of international business and value-based global leadership. It prides itself on developing entrepreneurial leaders with a strong sense of values that go beyond academic excellence and give a true understanding of modern global business in the 21st century. The ENPC School of International Management has been accredited by the Association of Masters in Business Administration (AMBA) since 1996.

A LIFE CHANGING EXPERIENCE

The MBA in International Business is an experience that will not only help boost your career but is also a unique experience that will have a major impact on your personal development.

The quality of the experience is due in large part to the strengths of the ENPC School of International Management:

- ✓ location in the heart of Paris,
- ✓ affiliation with ENPC and ParisTech,
- ✓ alumni network of ~20,000 worldwide,
- ✓ participants from all corners of the world and from various professional and academic backgrounds
- ✓ small cohort ensuring close relations between participants, staff and faculty, as well as
- ✓ highly-renowned professors from leading international business schools.

The program offers participants:

- the flexibility to build your own program according to your specific goals, ambitions and needs,
- an interdisciplinary and multicultural learning environment, and
- a mix of soft and hard management skills, essential for succeeding in today's business context
- the prestige of being an alumnus of one of France's most prestigious schools,

CURRICULUM

The MBA in International Business covers 35 courses in five main study tracks. Courses are mainly taught over one full week (3 ECTS) or over 2½ days (1.5 ECTS). In order to graduate with an MBA in International Business participants are required to take a minimum of 54 ECTS while maintaining a minimum distribution of 9 ECTS from each of the five study tracks. It is possible to take more than the 54 ECTS minimum, and most participants complete the MBA program with an average of 66 ECTS. Participants are also required to complete a Professional Project (PP), which they do during the second semester of the program while completing their course work. Additionally, two optional study trips to the USA and to China are offered.

STUDY TRACKS AND COURSES

Economics & International Business

Economics sub-track

Business Economics in the Global Economy
Online course: Trade Policy & International Economics

International Business sub-track

Culture & Management
International Business Negotiations
Study trip to the USA
Study trip to Asia (China)

Technology & Entrepreneurship

Technology Management sub-track

IT & e-Business
Information & Decision Models
Marketing of Innovations and High-Tech Products
Business Models for Emerging Technologies

Entrepreneurship sub-track

Entrepreneurship
Business Plan Development
Private Equity & Venture Capital
Performance Assessment & Valuation of Innovative Enterprises

Finance & Accounting

Finance sub-track

Introduction to Finance
International Financial Markets Workshop
Corporate Finance

Accounting sub-track

Financial Accounting
Managerial Accounting
Management Control Systems

Marketing & Strategy

Strategy sub-track

International Business Strategy
Global Supply Chain Management
Mergers & Acquisitions
Integration 2

Marketing sub-track

Marketing Management
Integration 1: Markstrat Simulation

Management & Leadership

Team Building & Leadership
Understanding Organizations
Managing People
Operations Management
Corporate Citizenship, Ethics and Governance
Managing Change in Organizations
Business Law

PROGRAM FORMAT

The MBA in International Business is offered full-time (10 months) or part-time (two or three years). The majority of courses are organized as intense one-week daytime modules running Monday through Friday from 9.30 – 17.00.

PROGRAM SCHEDULE

- Full-Time MBA:** 1 Sep. 2011 – 1 July 2012
(total length: 10 months)
- Part-Time MBA:** 1 Sep. 2011 – 13 July 2012
1 Sep. 2012 – 13 July 2013
3 Sep. 2013 – 12 July 2014
(total length 20 or 30 months)

ADMISSIONS

All applicants are required to have a minimum of three years of professional experience. Applicants can either elect to take the School's internal admission tests or submit a GMAT score and, if appropriate, a recognized English language test score. Applications are entirely on-line and can be accessed at www.enpcmbaparis.com/admission.

PROGRAM FEES

Full-Time MBA in International Business - € 32 500
2-Year Part-Time MBA in International Business - € 38 000
3-Year Part-Time MBA in International Business - € 38 000
The above tuition fees include the cost of books and course materials.

For candidates needing a bank loan to pay their tuition fees, the school has negotiated with bank partners an attractive financing scheme.

The School also offers several scholarship opportunities – see online for more details.

CONTACT

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School of International
Management

École des Ponts ParisTech

MB Développement
Établissement d'enseignement
technique privé



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