

IE Business School Master Class: “5 Financial Predictions for 2011” Frankfurt - Tuesday, May 31st

Speaker



Professor Ignacio de la Torre is the Academic Director of the Master in Finance Programs at IE Business School and Partner of Arcano. With fourteen years experience in diverse fields of investment banking (corporate finance, equity research, specialist sales of media stocks, generalist sales of European equities and derivative sales at UBS and Deutsche Bank), de la Torre has been a Professor for IE for the last six years, teaching creative accounting, macroeconomics, finance & valuation courses. Professor De la Torre has also founded a business, the Internet retailer www.tododvd.com where he acts as a board member.



De la Torre's research has been quite diverse. He recently co-authored *E/ Final de la Crisis* a book on the interrelations between finance & macroeconomics in the credit crisis, awarded the Everis Prize 2009; in 2008 he published *Creative Accounting Exposed* (Mc Millan - Palgrave), a book on creative accounting practices and detection mechanisms. His dissertation involved the banking activities of Templar Knights during the XIII century (as a result, he later published in 2004 *Los Templarios y el Origen de la Banca*, praised by Nobel Laureate Sir Aaron Klug as, 'a key step in research on the origin of banking'). Prof. De la Torre's interests also lie in entrepreneurship and he has published two cases for INSEAD on the launch and consolidation of the Internet retailer solodvd.com. In finance, he has co-authored the case Xfera: What's a fair price? The case of Spain's 4th UMTS license, which was awarded best academic case by IE in 2003 and published in *Revista de Empresa* in Fall 2005, and co-authored *The Phoenix Death* (2009), awarded second prize in IE's 2009 case competition.



Tuesday, May 31st, 19.00h

**Hilton Hotel, Room 'Broadway', Hochstrasse 4, 60313
Frankfurt/Main**

The event will be followed by a cocktail with snacks

To register for this event, please go to www.events.ie.edu

Should you have any questions about IE in general, please do not hesitate to contact us at our German office at germany@ie.edu.