

International MBA



A world of change. A world of possibilities...



IE, a school that forms opinions. A school that makes a difference



Since IE Business School first began to train managers and entrepreneurs three decades ago, continuous changes have left their mark on the corporate world, making our mission an even more exciting project. This commitment is evidenced by our network of 37,000

alumni who hold management positions in over 100 countries, serving as IE ambassadors worldwide.

faculty in an intensive learning experience, against a backdrop of a major European capital city. Moreover, IE gleans great advantage from its valuable international contact network, which provides a privileged insight into the corporate community that IE serves and equips IE students with essential knowledge and skills.

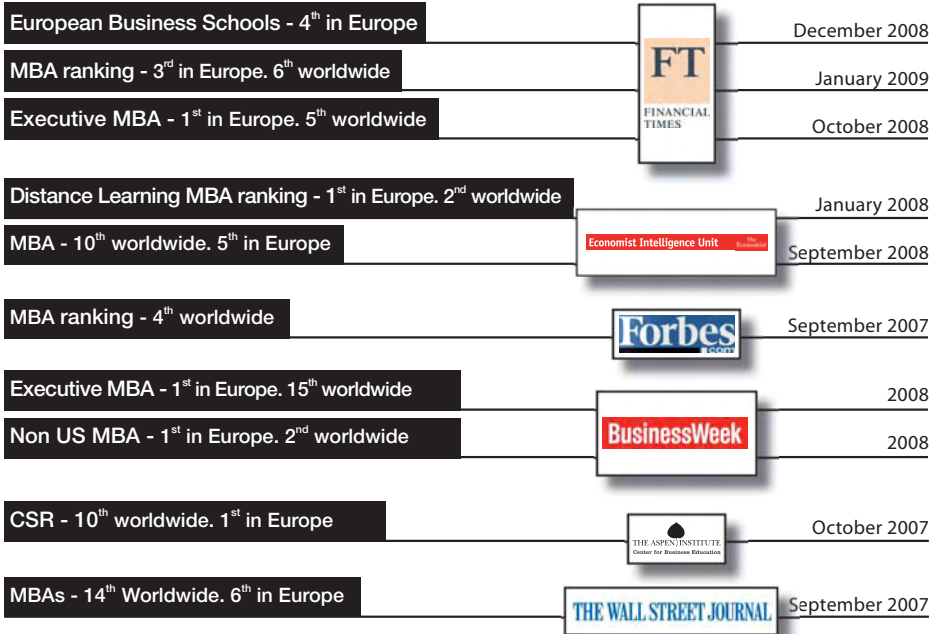
This is how we recreate the IE experience each day, with the work and enthusiasm of all those who form part of the IE Business School community. It's an experience that has positioned us as an innovative and entrepreneurial school. A school that forms opinions. A school that makes a difference.

If I had to state what differentiates IE Business School, I would without a doubt say that it is how we bring together incredibly diverse groups of students and

Santiago Íñiguez.
Dean, IE Business School

Academic rigor and excellence

IE Business School is consistently ranked as one of the best business schools in Europe and the world.



"With the highest student satisfaction rating of all of BusinessWeek's ranked schools, U.S. and international, IE's student body is among the most diverse in the world." From the BusinessWeek article about the rankings. November

IE Business School is also fully recognized by the three leading accreditation agencies in the business education arena: AACSB, EQUIS and AMBA, who guarantee the

quality of business management training programs worldwide.



Development of Responsible Leaders

The Corporate Responsibility Center

fosters structures and concepts to help the corporate and institutional world understand and manage the impact of Corporate Responsibility (CR) and further develop sustainability policies. IE teams with PwC to focus on research, training and the dissemination of CR material in three basic areas: good governance and transparency; environment and sustainability; society and diversity. www.ie.edu/crc

This commitment drove the creation of a department dedicated to Social Impact Management, which now plays a pivotal role in the school's activities and in all academic areas. Knowledge, engagement and outreach

are the three essential pillars addressed by IE's Social Impact Management Department. ie.edu/sim

Other consolidated initiatives include the Chair in Corporate Ethics founded by the IE Alumni Association and the IE code of professional conduct, the result of a joint effort by professors, students and alumni. In short, IE Business School's drive to address social and environmental issues as one of the major challenges facing business organizations in the 21st century forms an integral part of the school's strategic vision and future roadmap.

Careers Management Center (CMC)

The mission of the CMC is to equip IE graduates with the skills and tools to successfully manage their careers in a globalizing and increasingly competitive economy. The CMC also offers each student individual career planning and coaching sessions.

The key event in the CMC calendar is the Annual Careers Fair, which serves as an interface for students and recruiters to get to know one another. Year-round, the CMC is dedicated to organizing corporate presentations, industry round tables, workshops, special training sessions, mock interviews and the job bank to further increase the career prospects of IE graduates. careers.ie.edu

"I believe the skills and knowledge I will have gained from my experiences at IE will set me apart from other MBAs in a highly competitive job market and place me at the forefront of the applicant pool."

Rira Johnson, USA

Class of 2007

Alumni Association

The Alumni Association promotes relations between IE Business School graduates and acts as a networking platform for its 37,000 alumni members in over 100 different countries around the world. Through the

Association, IE promotes the continuous training of our graduates and provides assistance in their life-long professional development. alumni.ie.edu

IE Business School: Innovation & Entrepreneurship

Founded by entrepreneurs for entrepreneurs.

Under the guidance of the professors from the Department of Entrepreneurial Management and with the support of over 100 tutors - adjunct professors, alumni entrepreneurs and professionals from the world of business start-ups - International MBA students team up to draw their own business plans, many of which are later implemented. On average, 10 percent of MBA graduates start up their own business upon graduation, with many more initiating ventures over the course of their careers.

Venture Lab (V-Lab), the center for entrepreneurs *par excellence*. The V-Lab is a single hub for all types of

entrepreneurial ventures: new business projects, family business projects, corporate projects and social projects. The V-Lab, with the support of Caja Madrid (leading Spanish bank), promotes the development of entrepreneurs by providing students an opportunity to turn their dreams and passions into real business projects.

At IE Business School we are convinced that entrepreneurship is the main driver of growth and the generation of collective wealth, employment and social well-being.

Global Opportunities within the International MBA

International Competitions

Every year, various teams of IE students participate in international business competitions around the world and hone their skills competing against their peers at other top schools. These competitions provide yet another opportunity to deepen knowledge, develop skills and network.

Wharton Global Consulting Practicum*

IE teams with Wharton Business School to deliver a unique practical experience during the MBA program, where students form a consulting team and advise a firm exploring international expansion. This hands-on experience is an ideal opportunity to apply the concepts, methods and skills from the classroom to a concrete business problem in real time.

Short Exchange Programs

For students who would like to benefit from the expertise of some of our elite partners but who do not want to study abroad for an entire term, IE offers innovative short exchange programs, generally a week long, with a few select business schools that are leaders in their respective fields.

International Exchange Program

IE Business School partners with more than 40 different leading business schools worldwide. Students are able to take their elective courses in partner schools in Asia, Oceania, North America, Latin America and other European countries. The exchange program offers students an additional international experience and enables them to grow culturally within another environment and work with students from the local university.

Dual Degree Programs

IE has partnered with two world-class institutions to create dual degree programs that offer unique combinations of general management capabilities and specialized expertise.

IE - Fletcher School of Law and Diplomacy Dual Degree, Tufts University (USA)

- Master of Arts in International Affairs
- Master of Arts in Law and Diplomacy

IE - Massachusetts Institute of Technology (MIT) Dual Degree

- Master of Engineering in Logistics (MLOG), MIT (USA)
- Master of Engineering in Logistics and Supply Chains Management (ZLOG), MIT-Zaragoza International Logistics Center (Spain)

"It didn't take me long to notice the great opportunities my MBA year at IE had to offer. I started the Funky Business Club while working on a business start-up project and I also wrote about my MBA experience for the Financial Times. The experience has really transformed me. I feel full of energy to start my post-MBA professional life and I am determined not only to succeed but also to enjoy it."

Olga Slavkina, Latvia
Class of 2007

The International MBA

The International MBA at IE Business School is a complete learning experience that prepares leaders for a changing world. Through rigorous training in the art of management, careful development of individual skills and an immersion in an incredibly diverse international environment, the program cultivates responsible and conscientious cosmopolitan business managers and entrepreneurs.

Composed of both renowned thought leaders and experienced practitioners, our world-class faculty familiarizes participants with cutting-edge knowledge and techniques in all functional areas of management.

At a glance

Full-time

One year program

Intakes	November and April
Languages	English or Spanish
Classes	Monday through Friday
Hours	9:00 - 15:00

The student is the epicenter of the IE learning model. Each class session is an interactive tour de force, as professors draw on participants' diverse backgrounds and experiences to relate concepts and tools to everyday business reality.

IE's International MBA can be pursued in either English or Spanish. In addition, students may take Spanish or English language classes throughout the year to graduate with a strong command of a second language.

Curriculum

During the three core periods, the mandatory curriculum exposes participants to all functional areas of management. The first period lays the foundation through courses such as Organizational Behavior, Financial Accounting, Marketing, and Economic Environment. Participants also begin their transformation into true entrepreneurs, as the two-term Entrepreneurial Management course gets underway. Subsequently, in term two, participants explore the triple core of management: Financial Management, Operations Management and Strategic Management. Finally, participants acquire the global vision that makes the difference. The management of people, of technology and of the firm's social and political environment in

different countries becomes the main focus. Each core period is preceded by a short, interdisciplinary module; breaking the rhythm and helping participants develop a holistic view of management. During the elective period, participants choose between six and eight courses from more than seventy on offer from all areas of management. Topics vary from year to year, reflecting the incorporation of newest thinking into the program.

ACCELERATE - A balanced training and development program within the International MBA that cultivates management skills and abilities; communication, negotiation, leadership and interpersonal, team building and networking skills.

Getting Started!	Core curriculum	It is your choice!
Pre-program Spanish classes Orientation week	Organizational Behavior, Quantitative Analysis, Accounting, Marketing, Economics, Entrepreneurial Management , Financial Management, Operations Management, Strategic Management, Human Resources, Business, Government & Society	Electives International Exchange Venture Lab Dual Degree Programs
	English and Spanish language classes	

Case Method

Among other resources, such as role playing and online business simulations, the case is the main tool that drives the learning methodology at IE, provoking analysis and debate. Practical case studies describe real business situations where decisions have to be made.

Diverse Working Groups

Small working groups, from within the multicultural student body, stimulate new perspectives, sharing and

the development of teamwork within a risk-free environment that enables students to test and explore new skills and techniques.

Optional Internship*

The International MBA program and its modules are designed in a way that gives a select group of participants the flexibility to pursue an optional internship if they choose to do so; a unique opportunity in a one-year MBA program.

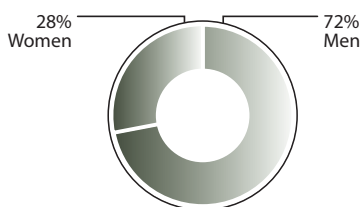
International MBA Students

Change starts from within. The IE International MBA is designed to be a truly transformational experience. The program is aimed at postgraduates who have undertaken studies and professional activities in a wide range of fields and seek to sharpen their management skills for an ever more competitive world.

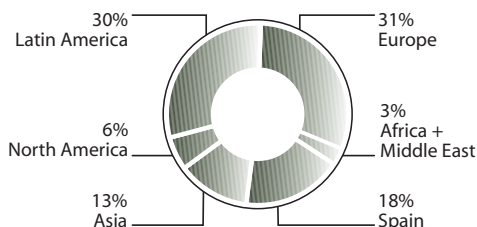
The program is also ideally suited for those looking to pursue new opportunities by redirecting their careers. We are seeking aspiring leaders from all over the world who are eager to learn from each other and who wish to discover the power of entrepreneurial thinking.

Student Body Profile

Gender



Geographic distribution



Sectors

Services	20%
Industry	17%
Marketing and Consumer Goods	15%
Financial Services	14%
Consulting	12%
Telecommunications / Technology / E-Commerce	11%
Entertainment / Hospitality Management	5%
NGO's / International Institutions / Public Sector	3%
Pharmaceutical / Biotechnology / Health	3%
Law / Auditing / Tax	3%

Undergraduate Degrees

Business	29%
Engineering	25%
Economics	15%
Humanities	7%
Law	7%
Sciences	6%
Social Sciences	5%
Others	5%
Technology	2%

Work experience

	Years
Total average	5.5

Nationalities

	Percentage
International students	82%

Age

	Years
80% range	25-32
Total average	28.2

Faculty

IE Business School has a world class faculty of more than 110 full-time professors, who maintain strong links with the corporate world through applied research and consultancy. In addition, more than 250 adjunct professors - business professionals who bring their practical insights straight into the classroom - help impart the most cutting edge management techniques available.

IE Business School Faculty Profile

Nationalities	23
International	47%
Women	31%
PhD	89%

"I am really improving my knowledge as to how to work with people from other cultures. Being in such an international class is key for a one-year MBA program and I would say one of the best parts of my journey at IE".

Olaf Gudmundsson, Iceland
Class of 2007

Life at IE

“Madrid - Famous for its way of life and vibrant culture”

The urban, downtown campus, located at the heart of the financial district of Madrid, provides students with the proximity to interact and network with Spanish and multinational business communities throughout the program. The intensive cultural experience of living in the vibrant capital of Spain and living the Spanish way of life will transform your perspective and broaden your capacity for adaptation.

“Learning beyond the classroom is a vital part of the IE Experience”

IE’s Student Office facilitates, coordinates and encourages a rich and varied range of student-run clubs and activities, creating great social and professional opportunities that complement academic life. Through nearly 25 clubs, you will find chances to meet and interact with other students, faculty, alumni and leading figures in the business community who visit our campus. Families and partners are welcome at all clubs and activities.

“IE is one of the most prestigious schools in Europe and in the rest of the world which provides the opportunity to attend a top quality Master Program in English or Spanish.”

Alessio Ruggeri, Italy

Class of 2007

Academic Clubs: Entrepreneurs’ Club, Marketing Innovations Club, Finance Club, Consulting Club, IE Net Impact Chapter, TechIE Club, Women in Business Club, Funky Business Club, Communications Club.

Sporting Clubs: Football League, Basketball Club, Paddle Club, Tennis Club, Volleyball Club, Martial Arts Club, Sailing Club.

Regional Clubs: Alliance Francophone de IE, Asian Family Club, Club of India, Club de México, Club de Amigos de Colombia, Club de Venezolanos, Club DOM (Club of Dominicans).

Social/Special Interest Clubs: Partners Club, Gourmet Club, Bar of the Week, IE Out Club, Salsa Club, Photography Club.

Admissions Process

We seek candidates who are dynamic, motivated and creative and who not only demonstrate academic and professional excellence, but who also offer the type of interpersonal skills that will foster integration and drive the maximum learning experience throughout the program.

Admissions Steps

Considering the professional demands of each individual, IE offers a rolling admissions process. As such, there are no submission deadlines for any particular intake. However, it is highly recommended that you present your application roughly one year prior to program commencement.

Application Requirements

- Application form, including three essays
- Supporting Documentation
- Entrance Exam
- Language Certificate (English or Spanish depending on language of instruction)
- Academic Accreditation
- Two Letters of Recommendation
- Application Fee: 120 Euros

For further information regarding the admissions process, please refer to the website www.ie.edu/imba where you will also find our online application, or send us an email to admissions@ie.edu.

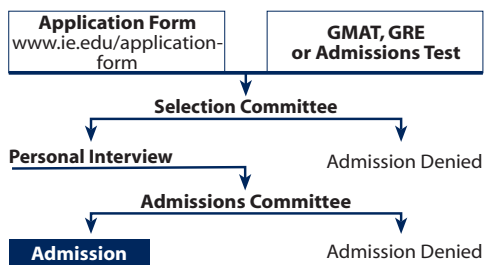
Scholarships and Student Loan Programs

To support the diversity within IE programs, the Fundación IE awards tuition funding assistance to talented students in need of financial aid based on merit, distinctive competences and academic excellence.

IE has also formed agreements in conjunction with leading Spanish banks to offer IE students attractive packages to finance tuition and living expenses.

To learn more about the aforementioned opportunities, visit IE Funding Alternatives on our website.

www.ie.edu/financialaid.



IE Business School would like to extend its deepest thanks to all those students, alumni, faculty members, and other parties who appear in this brochure.



If you want to learn more about the program, our faculty and other IE initiatives:

- Please contact our international offices: www.ie.edu/offices
- Request the full brochure or more information at IE in Madrid:

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- Download the pdf program: www.ie.edu/imba
- For more information on IE events: www.ie.edu/events



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