

## Press Release

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# Increasing Numbers of International Master Students at BI

221 new international students at the Master level will begin studying at BI Norwegian School of Management in the autumn. This is an increase, compared with last year. Some 50 nationalities will be studying at BI in the autumn, and the numbers from India and China keep rising.

"BI is a Norwegian school with international ambitions. It is our goal to increase the number of international students," says President Tom Colbjørnsen. "We are pleased to see a significant increase in international applicants to our Master programmes. This shows that BI Norwegian School of Management is also attractive outside the country," continues Colbjørnsen.



204 new international students began Master-level studies in 2009. This figure includes incoming exchange students and double degree students.

BI Norwegian School of Management has collaborated with recruitment consultants in the largest cities in India and China during the past year. This has led to a good influx of students

from these countries, but also students from the USA, Romania, the Ukraine and Russia will fill the auditoriums at BI Norwegian School of Management this autumn.

Yao Dou (26) from Lanzhou, China, is planning to stay on in Norway after taking her Master's at BI Norwegian School of Management.

"I am looking for a job as a project manager or financial analyst in Norway," Dou tells Oslo newspaper VG. She wants to improve her Norwegian, thinking this will be valuable in a future work situation.

This year, the Chinese make up the largest group of foreign students at BI Norwegian School of Management, with 59 students all in all. Of these, 38 are doing a Master's degree. Among them is Yingqi Fan (24) who is looking to be a manager with an international company.

"I am really interested in management, and especially in relation to marketing. But first I must

get to know the market. I am open for any opportunities that might come my way," Fan ensures us.

"For the next few years I would prefer working outside China, although my mother wants me to come home and settle down as soon as possible," she says.