



Press Release

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Madrid-Based IE Business School Breaks into Ranking at No. 24

IE Business School Is the Only Non-U.S. Program in

The Wall Street Journal's Best Executive MBA Ranking



The Wall Street Journal's Top 25 ranking considers IE's Executive MBA program as among the best in the world. The School is the only non-US program recognized in rankings, which are based on three elements: how the school scored in a survey of recent EMBA graduates and a survey of companies familiar with EMBA programs, as well as how well it imparted management and leadership skills identified as crucial in the surveys of recent graduates and companies.

The Wall Street Journal noted that IE Business School recently added the assistance of full time coaches for EMBA's – an offer that complements the ranking's finding that the number one reason for 35 percent of survey respondents for getting an MBA is to help with a career and/or industry change.

As a recent IE EMBA graduate noted in The Wall Street Journal survey, "I am very satisfied with the quality of the program in terms of academics and in terms of student diversity and networking. The trips (Madrid and Shanghai) were interesting and the courses in China by Chinese professors relatively interesting and accurate. There is a great diversity of profiles, from many different nationalities and uncommon open mindedness, this contributes a great deal to the program. I'd say that the academic part without the students input would be great but totally lacking perspectives in a global context. I am very satisfied of this program at all levels."

Furthermore, IE has been collaborating with Brown University for nearly two years and this coming Spring will mark the beginning of the IE Brown Executive MBA, a joint degree program from the two institutions, that combines IE's strength in interdisciplinary management education and Brown's excellence in the humanities, social, biological, and physical sciences. Over a period of fifteen months, IE Brown Executive MBAs participate in about 300 sessions – via IE's proven online methodology and in five face-to-face sessions on the two schools' campuses in Madrid and Providence. The curriculum, which has been newly developed by both faculties, delivers a training in all functional areas of management that is deepened with wider perspectives from the humanities, social sciences, engineering, and life sciences.

In addition to this recent recognition from the Wall Street Journal, IE Business School's Executive MBA program is ranked 2nd in Europe and 7th worldwide by the Financial Times and 1st in Europe as well as 6th worldwide by Bloomberg BusinessWeek. The School is also ranked 1st worldwide in The Economists' Distance Learning International Executive MBA Ranking.

IE Business School shapes leaders that promote innovation and change in organisations, equipping directors with an entrepreneurial mindset that generates employment, wealth and social wellbeing. Recognised as one of the world's leading business schools, IE Business School has an urban campus in Madrid and a faculty of more than 400 professors who teach students from 88 countries on its master, PhD and executive education programs. IE students use innovative online and presential learning formats, including the IE Communities platform where they exchange knowledge and experiences with 40,000 IE graduates that currently hold management positions in some 100 countries.

IE Business School María de Molina, 11 28006 Madrid, Spain