



## Programme structure

Segment	Dates	Venue	EMBA Modules (courses)
1	19 – 31 January 2009	Oslo	<b>Industry Insights: Ownership Issues &amp; Economics of Shipping and Maritime Industry</b> Introduction to the Shipping and Offshore Business Cluster and the Shipping and Offshore Value Chain Market strategies and how to organize the company Market Analysis, Freight Market and the future drivers for change and Risk Management
2	16 – 29 April 2009	Singapore	<b>Core Management and Functional Strength</b> Corporate Finance for Strategic Decision Making Managing Human Capital Crisis Management
3	17 – 29 August 2009	Oslo	<b>Industry Insights: Financial Strategies and Risk Management</b> Ships and Rig Financing / Ship Accounting Risk Management Valuations of the Business / Company / Mergers and Acquisitions Consultancy Project
4	9 – 21 Nov 2009	Singapore	<b>Core Management and Functional Strength</b> International Finance Corporate Governance Sun Zi Bing Fa
5	22 Feb – 9 March 2010	Singapore	<b>Leadership</b> Cultural Intelligence Strategic Communication Management and Growth Dynamics of Family Business Business study mission (Vietnam, China and India)
6	31 May – 12 June 2010	Oslo	<b>Industry insight: Business Development</b> Strategies for industrial competitiveness and Innovation Management Environmental shipping / social responsibility of shipping industry Business Development Consultancy Project

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### Nanyang Business School

- Nanyang Technological University (NTU) is a research-intensive university with globally acknowledged strengths in science and engineering.
- NTU provides a high-quality global education to more than 20,000 undergraduates and 8,700 graduate students. Students from more than 40 countries. 2,500-strong teaching and research staff.
- The Nanyang Business School is the first and only Singapore business school to be ranked in the top 50 of the Financial Times Global MBA 2008 rankings.
- One of only three in Asia to be awarded both the EQUIS (European Quality Improvement System) and AACSB (Association to Advance Collegiate Schools of Business) accreditations.

### BI Norwegian School of Management

- Europe's largest business school
- EQUIS accredited in 1999, and reaccredited in 2004
- BI has one of Europe's largest teams of researchers in the areas of economy, business administration and marketing
- BI provides research-based knowledge and highly competent graduates who contribute to better practises in private and public enterprises

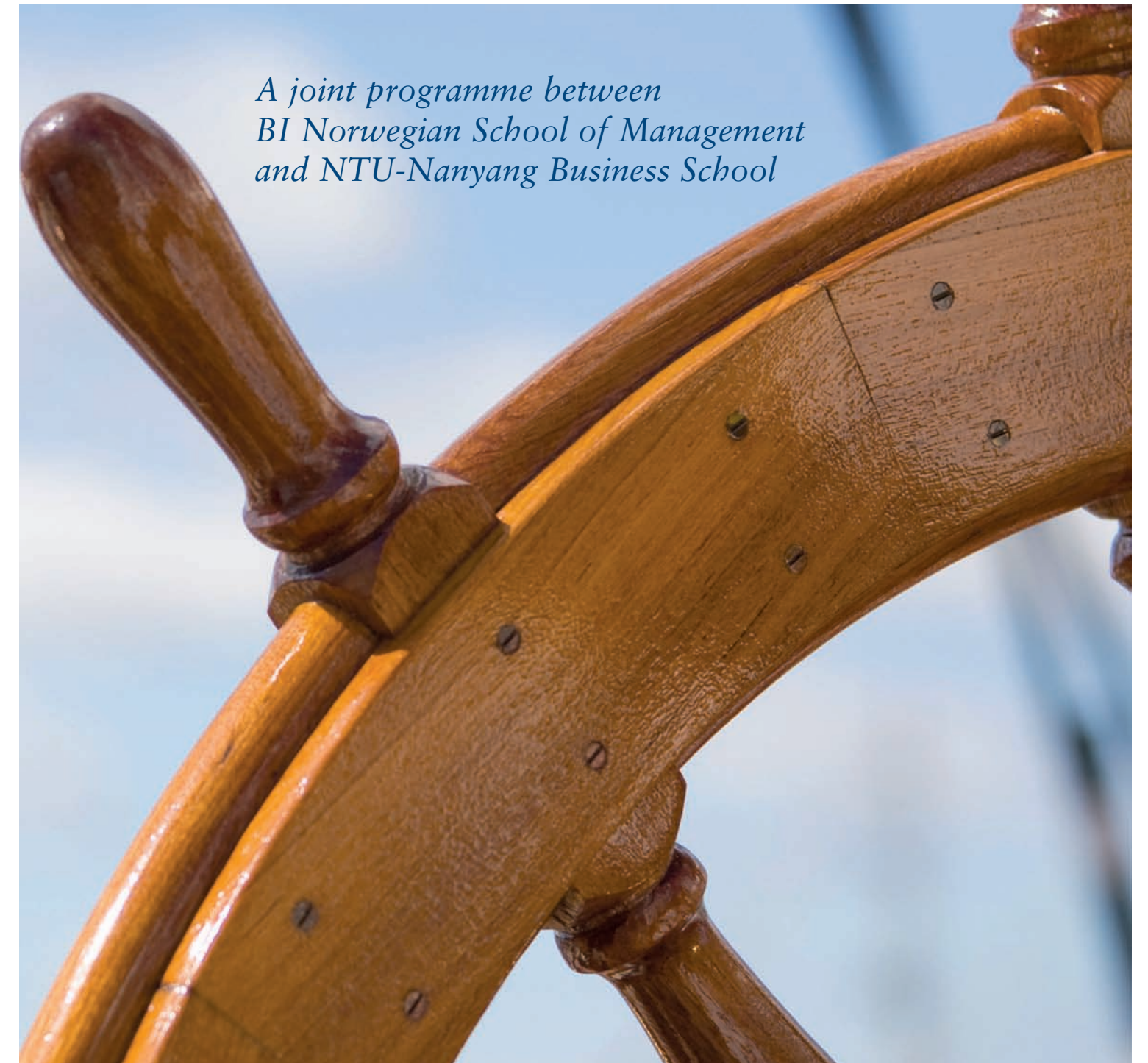


[www.bi.no/emba/shipping](http://www.bi.no/emba/shipping)  
[www.execed.ntu.edu.sg](http://www.execed.ntu.edu.sg)

## EXECUTIVE MBA Shipping, Offshore and Finance



*A joint programme between  
BI Norwegian School of Management  
and NTU-Nanyang Business School*





# Executive MBA - Shipping, Offshore and Finance

A joint programme between BI Norwegian School of Management and NTU - Nanyang Business School

The objectives of the programme are to:

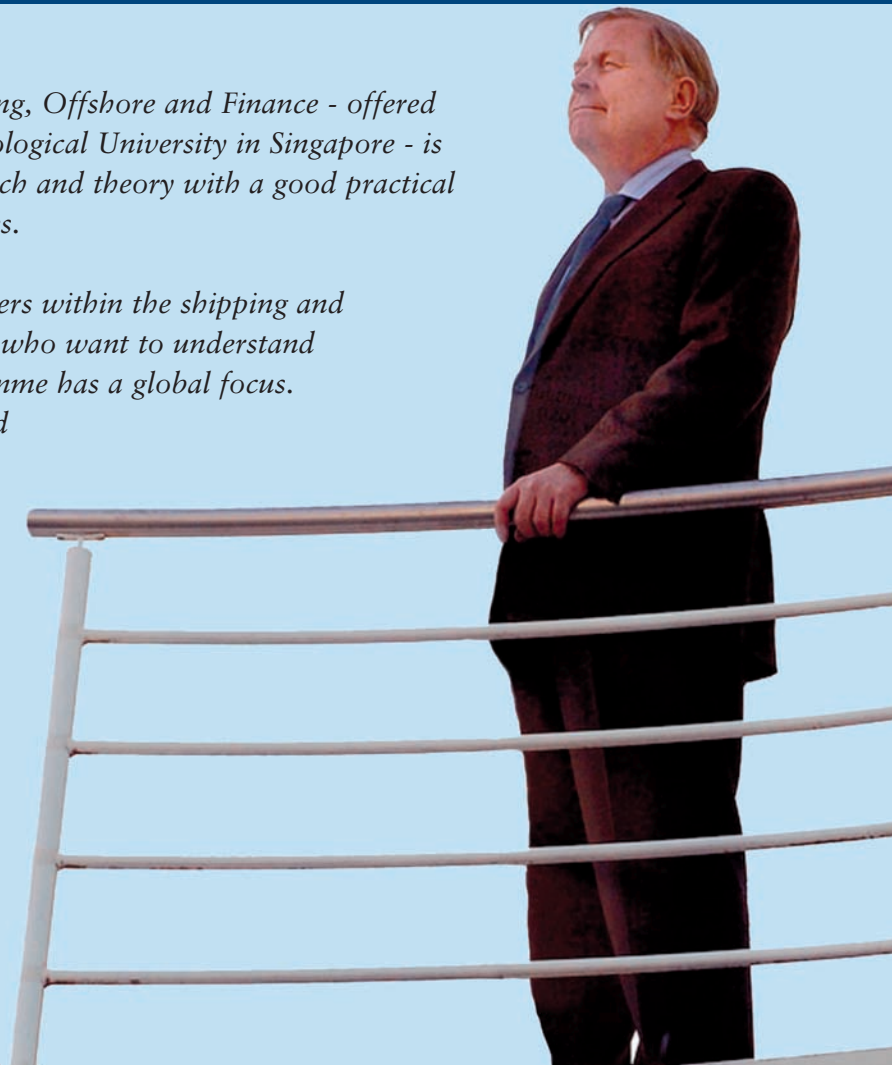
- Develop strategic leadership skills in the shipping and offshore sectors
- Identify business opportunities within a company's value chain
- Gain a thorough understanding of the global shipping and offshore business

## Executive MBA – Shipping, Offshore and Finance

*The Executive MBA programme in Shipping, Offshore and Finance - offered jointly by BI in Oslo and Nanyang Technological University in Singapore - is unique in that it combines the latest research and theory with a good practical exposure to cutting-edge real-life challenges.*

*The programme is for advanced practitioners within the shipping and offshore industry and for senior managers who want to understand the dynamics of this business. The programme has a global focus. It is structured in such a way that it should be taken as part of one's job with equal amount of time spent in Oslo and in Singapore - 2 weeks of 3 modules in each location".*

Peter Lorange  
Professor



## Programme Focus and Target groups

### PROGRAMME FOCUS

The Executive MBA in Shipping, Offshore and Finance is developed jointly by BI Norwegian School of Management and NTU Nanyang Business School, Singapore in close collaboration with the industry.

The programme aims at developing global leadership skill for executives working within companies in the shipping and offshore sector and to provide an understanding on how executives within the industry manage their organisations. The programme therefore addresses leadership issues like cultural intelligence, strategic communication, management and growth dynamics of family business and the management of human capital.

Exploiting business opportunities with focus on the financial and capital elements will play an important part in the programme. The programme will cover the value chain in shipping and offshore, financial strategies, risk management, innovation processes and strategies for the shipping and offshore companies.

The programme will combine the most updated research and theory when analysing the strategies of the shipping and offshore companies. Up-to-date insights in different aspects of the shipping and offshore industry in combination with "hands-on" practise will be emphasized.

### CONSULTANCY PROJECT

The Consultancy Project is an integral part of the programme undertaken in groups of 3-5 members. Its purpose is to allow participants to apply the knowledge and skills acquired during the programme to a real-life business situation. The topic of the project has to be provided

by the company of one of the group members and has to be approved by the faculty member responsible for the programme at either BI or NTU. The consultancy project might be treated confidentially. The project is supervised by a company representative who ensures that the project proceeds according to the company's objectives and guidelines. A faculty advisor will be appointed to each group. The formal evaluation of the consultancy project is undertaken by one of the two participating schools.

### TARGET GROUPS

Participants in the programme should be working within the shipping and maritime industry or within related industries. In order to ensure an international profile, we are looking for key performers with diverse cultural and business experience. Hence the programme is suitable for:

- Ship and offshore owners, the management group and their boards of directors
- Senior staff in the cargo owning companies
- Senior financial officers
- Senior managers who approach the shipping and offshore businesses - suppliers, customers, shipyards, lawyers, investors, advisors or consultants
- Senior executives from companies within the shipping and offshore cluster
- Boards of directors of companies within the maritime cluster
- Senior executives of ship financing, ship investment and private equity companies



## Practical Information

### ADVISORY BOARD

Alf Andersen, CEO	Belcem AS
Erik Bartnes, Chairman	Pareto
Bern Blikstad, Managing Director	DnB Nor Markets
Mikal Bøe, Managing Director	Imarex Singapore
Hans Christensen, Vice President and Senior Partner	RS Platou
Engebret Dahm, Director Shipping	Dyvi AS
Trond Eilertsen, partner og Chairman	Wikborg Rein
Nicolai Hansteen, Chief Economist	Lorentzen & Stemoco
Knut Hognseth, SVP & Head of Shipping Group I	Nordea
Annicken Kildahl, CFO	The Grieg Group
Tom Erik Klaveness, Chairman	Klaveness Group
Marit Lunde, Vice President M&M OTS Shipping	StatoilHydro
Trygve Munthe, CEO	Arne Blystad
Jan Håkon Pettersen, CEO	BW Gas
Rolf Johan Ringdal, Chairman of the Board	BA-HR
Ragnvald Risan, Partner	Ness, Risan & Partners
Asbjørn Rødal, Partner	Ernst & Young
Einar Schiflo, Director Capital Markets	I.M Skaugen
Sverre Bjørn Svenning	Director of Fearnleys Consultant
Ingvild Sæther, Vice president	Teekay
Tore Ulstein, CEO	Ulstein Gruppen
Einar Venold, VP /Deputy HR director	DNV
Rolf Wikborg, Managing Director	AMA Capital Partners

### ADMISSION CRITERIA

- A bachelor's degree or equivalent. (Transcripts in a language other than English, should be accompanied by a certified English translation)
- 2 letters of recommendation documenting the participants' skills and motivation to attend the programme
- Significant work experience
- Fluency in English
- An interview by the Admission Committee

### QUICK FACTS:

- Part-time Executive MBA in Shipping, Offshore and Finance
- Length of Programme: 18 months
- Start date: January 2009
- Application deadline: rolling admission
- 6 two-weeks segments
- General management courses
- Consultancy project
- Tuition fee: Euro 42.500
- Application fee: Euro 100
- Campuses: BI Executive School in Oslo and Nanyang Business School in Singapore



*"The programme is action oriented, and aim to focus on shipping and offshore fundamentals in a global world, strategies and choices, leadership and execution. To combine the latest research and theory within Asia and Europe, with a practical oriented focus - we believe this program will be of great value for all executives within the shipping and offshore cluster."*

Elisabeth Grieg, President – Norwegian Shipowners' Association