

## FACULTY



Professor WEE Chow Hou, Nanyang Business School, NTU.

Professor C H Wee is currently Professor and Head of the Marketing & International Business Division at the Nanyang Business School. He has over 220 publications in various international, regional and local journals and conference proceedings, and is the senior author of several best-selling books. He has consulted/conducted executive training to over 180 major corporations in over 30 countries/economies, including Fortune 500 companies and prominent companies like Dell, Motorola, Nokia, Hamilton-Sundstrand, Givaudan, etc. He is regularly invited to address major business and professional conferences around the world.



Professor Nilanjan Sen  
Associate Dean of Executive Education at Nanyang Business School NTU

Professor Sen received his PhD from Virginia Tech and was a faculty member at Arizona State University prior to joining NTU, Singapore. He has published extensively in academic as well as practitioner journals and currently teaches corporate and international finance. He has presented in several international conferences and presently works in the area of corporate governance and impact of legal regimes. Dr Sen has conducted training programmes for several banks and government agencies, was the chief examiner for Certified Investment and Security Analyst Institute (CISA), Thailand, and has worked with several US based preparatory programmes for CFA examinations.



Professor Torger Reve

Professor Torger Reve currently holds the Wilh Wilhelmsen Chair in Strategy and Industrial Competitiveness at BI Norwegian School of Management, where he also heads the Center for Maritime Competitiveness. Torger Reve has been President at BI Norwegian School of Management, 1997-2005. Torger Reve has a Ph.D in marketing from Kellogg Graduate School of Management, Northwestern University, Evanston, USA, 1980. He has published 12 books covering such topics as industrial competitiveness, boards of directors, business strategy, strategic alliances, organization theory, project and international management. He has analyzed industries such as oil and gas, shipping, banking, telecommunication and retailing, and he has been a strategy consultant to top management in many corporations.

## REFERENCES



Name: Stig Frøysland  
Nationality: Norwegian  
Current job: Vice President HSE & HR  
Company: Noreco (Norwegian Energy Company ASA). Noreco is a Norwegian publicly owned, independent E&P company with focus on exploration, development and production of oil and gas in the North Sea region.

«The participants have a broad experience and a diversified background and the case discussions and group work combined with the theory and research, gives a very good knowledge transfer within the group. My main reason for attending this programme is mainly due to self-development which hopefully will lead to value creation for Noreco, but it is also to evaluate the programme as a potential post-qualifying education for my colleagues».



Name: Svetlana Androsova  
Nationality: Russian  
Class: 2009-2010  
Current Job: Commercial Manager Shipping  
Company: Sakhalin Energy Investment Company Limited, Yuzhno-Sakhalinsk, Russia - operator of "Sakhalin-2" oil and gas development project (shareholders Gazprom, Shell, Mitsui, Mitsubishi).

«I was looking for an MBA programme, which could help me to combine my intensive work schedule and in-depth study. I felt very happy when I eventually found an Executive MBA in Shipping, Offshore and Finance at BI, which perfectly meets my needs program wise. My future career plan is to continue to work within shipping, and most likely in an energy company. This programme is therefore an ideal opportunity to get further knowledge to obtain my objectives of a future career within shipping».



Name: Lakhbir Singh  
Nationality: Malaysian  
Class: 2009-2010  
Current Job: Director/Country Manager  
Company: Jardine Shipping Services

«The course outline and contents are current, practical and most valuable for any shipping executive. Its great when we are able to analyse and understand the business theories using day-to-day practical information and experiences. A definite must for busy senior shipping executives!»

Nanyang Executive Education  
Nanyang Business School, NTU  
Phone: + 65 67906136, Fax:+ 65 6794 7518  
execmba@ntu.edu.sg

BI Norwegian School of Management  
Executive Masters  
Phone: +47 46 41 00 76, Fax: 47 46 41 00 89  
embashipping@bi.no

## EXECUTIVE MBA Shipping, Offshore and Finance

### Nanyang Business School, NTU

- Nanyang Technological University (NTU) is a research-intensive university with globally acknowledged strengths in science and engineering.
- NTU provides a high-quality global education to more than 20,000 undergraduates and 8,700 graduate students. Students from more than 40 countries. 2,500-strong teaching and research staff.
- The Nanyang Business School is the first and only Singapore business school to be ranked in the top 25 of the Financial Times Global MBA 2009 rankings.
- One of only three in Asia to be awarded both the EQUIS (European Quality Improvement System) and AACSB (Association to Advance Collegiate Schools of Business) accreditations.

### BI Norwegian School of Management

- One of Europe's largest business school
- EQUIS accredited in 1999, and reaccredited in 2004
- BI has one of Europe's largest teams of researchers in the areas of economy, business administration and marketing
- BI provides research-based knowledge and highly competent graduates who contribute to better practises in private and public enterprises



[www.bi.no/emba/shipping](http://www.bi.no/emba/shipping)  
[www.execed.ntu.edu.sg](http://www.execed.ntu.edu.sg)

A joint programme between  
BI Norwegian School of Management  
and NTU-Nanyang Business School



**BI** NORWEGIAN SCHOOL  
OF MANAGEMENT



Nanyang Business School

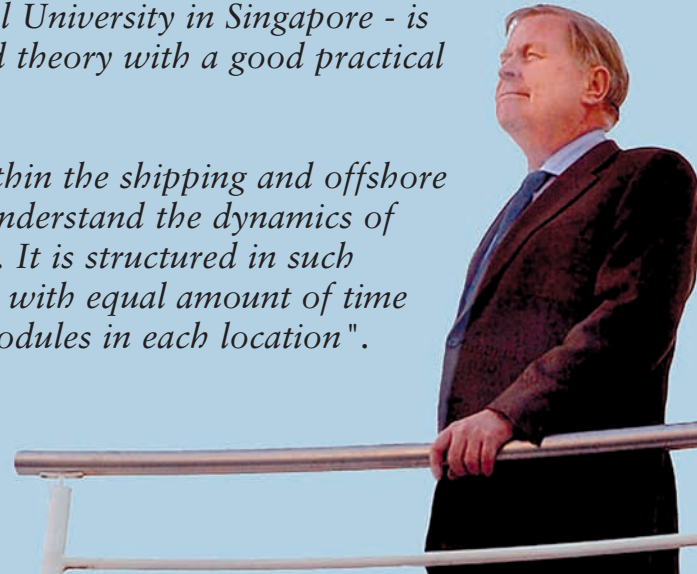


# Executive MBA – Shipping, Offshore and Finance

*The Executive MBA programme in Shipping, Offshore and Finance - offered jointly by BI in Oslo and Nanyang Technological University in Singapore - is unique in that it combines the latest research and theory with a good practical exposure to cutting-edge real-life challenges.*

*The programme is for advanced practitioners within the shipping and offshore industry and for senior managers who want to understand the dynamics of this business. The programme has a global focus. It is structured in such a way that it should be taken as part of one's job with equal amount of time spent in Oslo and in Singapore - 2 weeks of 3 modules in each location".*

Peter Lorange  
Professor



## Programme Focus and Target Groups

### PROGRAMME FOCUS

The Executive MBA in Shipping, Offshore and Finance is developed jointly by Norwegian School of Management, Norway and NTU Nanyang Business School, Singapore, in close collaboration with the industry

The Programme aims at developing global leadership skills for executives working in the shipping and offshore sector and to provide an understanding on how executives within the industry manage their organizations. Exploiting business opportunities with a focus on the financial and capital elements will play an important part in the programme. Leadership issues like cultural intelligence, crisis management and growth dynamics of the family business and the management of human capital will be addressed in the curriculum.

The programme will also cover the value chain in shipping, offshore, financial strategies, risk management, innovation processes and strategies for the shipping and offshore companies.

It will combine the most updated research and theory when analyzing the strategies of the shipping and offshore companies. Up-to-date insight in the different aspects of the shipping and offshore industry in combination with “hands-on” practice will also be emphasized.

### TARGET GROUPS

Participants in the programme should be working within the shipping and maritime industry or within related industries. In order to ensure an international profile, we are looking for key performers with diverse cultural and business experience.

Hence the programme is suitable for:

- Ship and offshore owners, the management group and their boards of directors
- Senior staff in the cargo owning companies
- Senior financial officers
- Senior managers who approach the shipping and offshore businesses - suppliers, customers, shipyards, lawyers, investors, advisors or consultants
- Senior executives from companies within the shipping and offshore cluster
- Boards of directors of companies within the maritime cluster
- Senior executives of ship financing, ship investment and private equity companies

### CONSULTANCY PROJECT

The Consultancy Project is an integral part of the programme undertaken in groups of 3-5 members. Its purpose is to allow participants to apply the knowledge and skills acquired during the programme to a real-life business situation. The topic of the project has to be provided by the company of one of the group members and has to be approved by the faculty member responsible for the programme at either BI or NTU. The consultancy project might be treated confidentially. The project is supervised by a company representative who ensures that the project proceeds according to the company's objectives and guidelines. A faculty advisor will be appointed to each group. The formal evaluation of the consultancy project is undertaken by one of the two participating schools.



## Programme Structure

Segment	Focus/Courses	Location	Consultancy Project
15th–16th January 2010	Introduction Days	BI	
Module 1 18th–30th January 2010	<b>Industry Insights: Ownership Issues &amp; Economics of Shipping and Maritime Industry</b> Introduction to the Shipping and Offshore Business Cluster and the Shipping and Offshore Value Chain Market strategies and How to Organize the Company Market Analysis, Freight Market and the Future Drivers for Change and Risk Management	BI	Identification
Module 2 12th–24th April 2010	<b>Core Management and Functional Strength</b> Corporate Finance for Strategic Decision Making Managing Human Capital Crisis Management and Scenario Planning	Nanyang	Identification
Module 3 16th–28th August 2010	<b>Industry Insights: Financial Strategies and Risk Management</b> Ships and Rig Financing / Ship Accounting Risk Management Valuations of the Business / Company / Mergers and Acquisitions	BI	Definition
Module 4 15th–27th November 2010	<b>Core Management and Functional Strength</b> International Finance Corporate Governance and Social Responsibility Sun Zi Bing Fa	Nanyang	Development
Module 5 21st February– 9th March 2011	<b>Leadership</b> Cultural Intelligence and Strategic Leadership Development Strategic Communication Management and Growth Dynamics of the Family Business Business Study Mission (Vietnam, China or India)	Nanyang	Development
Module 6 30th May–11th June 2011	<b>Industry Insight: Business Development</b> Strategies for industrial Competitiveness and Innovation Management Environmental Shipping / Social Responsibility of Shipping Industry Business Development	BI	Completion

*Consultancy Project runs throughout the programme The programme may be subject to minor changes.*



## Practical Information

### ADVISORY BOARD

Important players from the shipping and offshore industry constitute the Advisory Board of the Executive MBA Programme in Shipping, Offshore and Finance. By working closely with the top executives in developing the programme, we have been able to anchor the theory and research in the challenges and needs of our businesses.

The programme gives the participants a practical approach on strategy, leadership and financial issues, by combining theory and research with practical cases, company visits and senior executive guest speakers from the industries. We highly value the knowledge and experience the Advisory Board Committee bring to the programme. You may find further information regarding the advisory board on our website [www.bi.no/emba/shipping](http://www.bi.no/emba/shipping)



Elisabeth Grieg, President  
Norwegian Shipowners' Association

*«The programme is action oriented, and aim to focus on shipping and offshore fundamentals in a global world, strategies and choices, leadership and execution. To combine the latest research and theory within Asia and Europe, with a practical oriented focus – we believe this programme will be of great value for all executives within the shipping and offshore cluster.»*

### ADMISSION CRITERIA

- A bachelor's degree or equivalent. (Transcripts in a language other than English, should be accompanied by a certified English translation)
- 2 letters of recommendation documenting the participants' skills and motivation to attend the programme
- Significant work experience
- Fluency in English
- An interview by the Admission Committee
- Applicants must satisfy the admission requirements of both universities

### QUICK FACTS:

- Part-time Executive MBA in Shipping, Offshore and Finance
- Length of Programme: 18 months
- Start date: January 2010
- Application deadline: rolling admission
- 6 two-weeks segments
- General management courses
- Consultancy project
- Tuition fee: 45.000 Singapore dollar to Nanyang Business School and 22.500 Euro to BI Norwegian School of Management
- Application fee: Euro 100 or S\$ 200
- Campuses: BI Executive School in Oslo and Nanyang Business School in Singapore
- Fees in Singapore dollars are subject to prevailing Singapore taxes.