

**Mark Your Calenders! Paris School of Business Dean to Deliver  
Cultural Diversity Conference at the American Library in Paris on  
Tuesday, October 11th**

Thursday, September 15, 2011



On Tuesday, October 11th the Dean of the Paris School of Business, Dr. George Nurdin will be holding a conference at the American Library of Paris on the subject of cultural diversity. Please read the press release below:

Many countries around the world who are still reeling from the effects of the financial crisis of 2008, have decided to turn their focus from the economy elsewhere. In Europe, in particular, passionate debates on nationalism have sprung, from the Schengen free movement policy being put at risk to France banning the burka. Europe is at a crossroads, placing its cultural values into question.

Cultural interfaces and interactions are increasing exponentially, creating either major potential clashes or major potential opportunities on which to leverage – all depending on how and whether cultural interfacing is managed. In this day and age of globalization, we should not feel threatened by different cultures, instead they should be embraced. Different cultures are the one thing which we all have in common. Diversity is a part of the equation, not a part from it.

--Dr. George Nurdin

Join Dr. George Nurdin for this intriguing discussion [@ The Library](#).

**Dr. George Nurdin**, M.Sc., MBA, Ph.D, FinstD, was born and grew up in the South Pacific region. He studied management, business and economics in Europe and in the USA. For the past twenty years he has held several International CFO, CEO and Executive positions in leading multinational companies, including Du Pont de Nemours, General Electric, Landis & Gyr / Siemens, Ascom and Valéo. Dr. Nurdin lectures in European universities and business schools and currently serves as the Dean of the Paris School of Business. He has authored and co-authored numerous articles and books on international business.

The American Library in Paris is a focal point for exceptional programs and performances designed to inspire, inform and enrich the community. Free programs are presented [@The Library](#) in conjunction with organizations such as the [Paris School of Business](#).