



Press Release

IE Business School Is Third in Bloomberg Businessweek Ranking of Non-US schools

Madrid, 12 November 2010 - IE Business School is No. 3 in the Bloomberg Businessweek 2010 ranking of international business schools, published every two years.



The International MBA at IE Business School is one of the most diverse programs in the world. With more than 80 nationalities on campus, and at least 50 in any given class, IE provides a truly multicultural environment for International MBA students - who learn not just from faculty but also their classmates of varied educational, professional, and social backgrounds.

The authors of the ranking noted that, thanks to the financial crisis, MBA employment has been of top concern for students and business schools alike. To that point, IE International MBAs have experienced an improvement in the job market over the past year, with 89 percent of the class of 2009 accepting a job offer within three months of graduation in a wide range of industries, functional areas, and countries.

"After two years of a sluggish job market, 2010 has thus far brought indications of recovery for MBA graduates seeking jobs," said Fernanda Diaz Cascallar, Director of Recruiters Relations at IE. "Opportunities for IE Business School students and alumni are up compared to last year, especially in the markets and industries that were more affected during the recession - for example, the United States and Europe in terms of regions, and consulting and financial services in regards to industries."

Bloomberg Businessweek's ranking of full-time MBA programs is based on three elements: a survey of newly minted MBAs, a poll of corporate recruiters, and an evaluation of faculty research output. The MBA survey, which measures satisfaction with all aspects of the business school experience, is combined with two previous MBA surveys. The corporate poll, which asks recruiters to identify the schools that produce the best graduates, is also combined with two previous recruiter surveys. Finally, *Bloomberg Businessweek* tallies the number of articles published by each school's faculty in top 20 journals and reviews of their books in three national publications. The total for faculty size is then adjusted and an intellectual-capital rating is assigned for each school. The MBA surveys and the recruiter polls each contribute 45 percent to the final ranking, with the intellectual-capital ranking contributing the final ten percent.

In addition to this recent recognition, IE Business School's Executive MBA program is ranked 1st in Europe as well as 6th worldwide by *Bloomberg Businessweek* ranked 2nd in Europe and 7th worldwide by the *Financial Times*. The School is also ranked 1st worldwide in *The Economists'* Distance Learning International Executive MBA Ranking.