

BI

NORWEGIAN SCHOOL
OF MANAGEMENT

BACHELOR OF BUSINESS
ADMINISTRATION
2010



BACHELOR OF BUSINESS ADMINISTRATION

The Bachelor of Business Administration programme (BBA) at BI Norwegian School of Management will give you a taste of what globalisation and internationalisation are all about: a taste with a Scandinavian flavour, which will prepare you thoroughly for a career in international business or further postgraduate studies.

The programme will enable you to:

- interact with and learn from an international group of fellow students with diverse cultural backgrounds
- spend a one-semester exchange period at one of BI's many international partners
- work and study in a state-of-the-art and exciting learning facility of innovating Scandinavian design
- earn a solid first degree in business at a fully accredited and internationally recognised business school

The BBA programme is taught entirely in English.

Norway

Friendly, down-to-earth people, **unique** scenery, summer nights bright as day and delightful **snowy** winters make Norway a very special country. It is a very **safe country** to live in. Its crime rate is amongst the lowest in the world and its **environment** and **air** are amongst the **cleanest**.

It is easy for a foreigner to **feel at home** in Norway. **English** is widely spoken and coping with day-to-day life in Norway doesn't require proficiency in Norwegian. There are just over **4.6 million** Norwegians and in general they are friendly and open to strangers.

Norway is one of the world's **richest** countries in per capita terms. **Shipping**, maritime, pulp and paper products, chemicals, ship-building, and fishing are the most significant traditional industries. Norway's emergence as a major **oil and gas** producer in the mid-1970s has led to increases in Norwegian production costs and **wages** compared to the rest of Western Europe. **Employment** remains currently high, and the prospects for **economic growth** are encouraging.

Read more about Norway at www.bi.no/norway.

ABOUT BI

BI Norwegian School of Management is an internationally recognised and accredited, private institution located in Oslo, the capital of Norway. BI has one of Europe's largest and most productive academic environments in the area of business economics and administration, marketing, finance and general management.

BI is a school for people who want a wide scope, accessibility and flexibility, as well as depth, specialisation and an international perspective. In May 2008, BI obtained the status of a "specialised university institution" under the Norwegian Higher Education act.

- EQUIS accreditation since 1999 and reaccredited in 2004
- Research oriented
- Wide range of educational programmes taught in English: Bachelor of Business Administration, Bachelor of Shipping and Finance, Master of Science, PhD and Executive MBA programmes
- State-of-the-art learning and teaching facilities
- 9,000 full-time and 9,500 part-time students
- Oslo campus is home to over 7000 undergraduate and postgraduate students

Read more about BI at www.bi.no/aboutbi



View our award winning campus at www.bi.no/campus



Programme structure

Programme structure

The BBA programme is a three-year, 180-ECTS-credit programme. As a general rule, each course has 7.5 credits and covers approximately 45 contact hours over a period of 12 to 14 weeks with lectures, seminars and case work. Class size may vary between 40 and 100. Group work, term paper preparation, and independent study are important elements in all courses.

The teaching has a practical approach with group projects and case studies as an integral part. At the end

of each semester, in November/December and in May/June, there is an exam period of four to six weeks.

Specialisations

During the third year the students choose a specialisation in Finance or Marketing.

Exchange

Students have the opportunity to spend the 5th semester as an exchange student at one of BI Norwegian School of Management's 160 partner schools abroad.

FIRST YEAR		SECOND YEAR		THIRD YEAR	
1. SEMESTER	2. SEMESTER	3. SEMESTER	4. SEMESTER	5. SEMESTER	6. SEMESTER
Core course Marketing Management	Core course Organisational Behaviour and Management	Core course Microeconomics	Core course Macroeconomics	Core course Strategy	Programme course International Marketing
Core course Managerial Accounting	Core course Financial Reporting and Analysis	Programme course Basic Financial Management	Programme course International Com- mercial Law (EU/EEA)	Programme course Financial Decision Making	Programme course International Economics
Core course The Firm	Core course Mathematics	Programme course Business Research Methods	Programme course Managerial Accounting and Control	Specialisation Elective 1	Specialisation Elective 3
Programme course Business Culture and Ethical Dilemmas	Core course Statistics	Elective	Programme course Consumer Behaviour	Specialisation Elective 2	Specialisation Elective 4
(30)	(30)	(30)	(30)	(30)	(30)



Student experiences

BBA Learning Environment

The BBA learning environment is determined by the quality of BI faculty, BBA students and BI facilities. BBA faculty and students have an international outlook and share a fundamental curiosity that will take them to the heart of any business and management related matter.

Facilities

BI is a future-oriented business school and is continually updating and improving its teaching facilities. The purpose-built Oslo campus offers an exciting and state-of-the-art learning environment of innovating Scandinavian design. BI offers guaranteed housing to international students, on-campus health and welfare services, library and access to a fitness centre. More information at www.bi.no/facilities

Student life

BI provides a wide range of services to make student life easier through organised activities by the Student Union. More information at www.bi.no/studentlife
BI offers a Norwegian language course. More information at www.bi.edu/norwegian

After having completed the BBA programme you will qualify for admission to most of the Master of Science programmes at BI Norwegian School of Management. Visit www.bi.no/msc

BBA students

The BBA is open to both international and Norwegian students. This provides diversity within the programme.



«Having grown up abroad it was nice to come home to Scandinavia, and even nicer to find that in my BBA class 55 nationalities were represented, I still had a good third of the world with me.»

Carl-Adam Sjölander, Sweden

Read more about Carl-Adam Sjölander's and other student experiences at www.bi.no/bbastudents

Exchange

Students admitted to the BBA programme have an excellent opportunity to further expand their international horizon.



Amira, commenced the BBA, specialising in Marketing in the fall of 2006. She completed an exchange semester at Hong Kong University of Science and Technology in fall 2008.

Amira Ibrahim, Poland

Read Amira's and other exchange experiences at www.bi.no/bbaexchange

Career Opportunities

Former international and Norwegian BBA students have been successful in gaining employment in Norway and abroad for both Norwegian and international companies.

Examples of past employment positions

Client and Business Support at SEB; Equity Dealer at OCBC Securities (Oversea Chinese Banking Corporation), Singapore; Trainee at Bauhaus, Norway; International trainee at Jotun AS; Junior Financial controller at BW Gas Oslo; Executive Assistant for CEO at Soilcorp (Sustainable Oil Corporation); Treasury Dealer (Internship) at SpareBank1; Controller at Danske Capital, Norway; Financial Advisor at Morgan Stanley; Corporate Finance Advisor at First Securities ASA.

More information at www.bi.no/bbacareer



Alexandra Lopatina, Russia, KPMG Law, Business Economist (Junior Associate), 2009

«I was selected over the other applicants due to my solid economic degree from BI and my prior professional experience. The knowledge I have gained from the BBA is definitely an asset to my work.»

BBA 2009/2010 facts

Student population: 277

Yearly intake: Approx. 70 - 80

Nationalities: 57

Average age: 23,8

Female/Male: 49% /51%

Practical information

Tuition Fee

NOK 61,200 (approx. EUR 7,100; USD 10,100*) first year; NOK 64,400 (approx. EUR 7,500; USD 10,700*) second and the third year.

Living costs in Norway

Approx. NOK 85,000 per year (approx. USD 14,100 or EUR 9,900*).

Part-time work during studies

There are good opportunities for part-time work for international students in Norway. Students are allowed to work 20 hours per week. Average wage per hour is around 13 EURO/ 17 USD.

BBA scholarships

The BBA scholarships are intended for non-Norwegian applicants not residing in Norway, and cover one-third of the tuition fee for each year of the programme. Total value: approx. NOK 53,000.

* Exchange rates August 2009

Admission

- General international university entrance qualifications (check www.bi.no/bba/apply for admission details) focusing on academic areas including mathematics
- English language test: paper based TOEFL minimum score of 550, internet based TOEFL 80, or IELTS 6.0
- Application essay including your international experiences and motivation for applying to the BBA programme, CV and passport copy.

ACADEMIC YEAR GUIDELINE

April 15	Application deadline
June 1	Housing application deadline
Mid August	Welcome to BI and classes commence
Nov – Dec	Exam period
Early January	Classes commence
May – June	Exam period
Mid June	Academic year ends

Complete application details and an online application form can be found at www.bi.no/bba/apply

More information about the BBA programme visit www.bi.no/bba

BI Norwegian School of Management
Bachelor administration office, 0442 Oslo, Norway
Tel: +47 46 41 00 07 Fax: +47 21 04 80 00
admission@bi.no



BI NORWEGIAN SCHOOL
OF MANAGEMENT