



Press Release

IE Business School ranked top international school in executive education by América Economía magazine

Madrid, 17 November 2010. IE Business School is the top international school in the field of executive education according to the latest ranking published by América Economía.



The report drafted by the prestigious pan-American business magazine considers IE Business School executive education programs to be among the top five worldwide based on the opinions of Latin American businesses.

The ranking evaluated the executive education programs of both international and Latin American business schools using a range of criteria designed to gauge the quality of programs on offer and their usefulness for Latin American firms, including client profile, range of programs available, program rigour, faculty, and the regional alliances of each school.

Best global school for executive education programs

Executive education programs at IE Business School have achieved the no. 4 position worldwide in this year's edition of the ranking thanks to the school's network of agreements in the Latin American region, the quality and breadth of its program portfolio, and its world-class faculty, all of which were key factors for the positioning of schools in the report.

The result of the América Economía survey further consolidates IE Business School's position as the preferred School among Latin American companies for executive education programs outside the region, and is in line with the School's strong across the board performance this year in international rankings.